From: GenmediaPartners Partners genmediapartners@trucastsolutions.com

Subject: Traffic from GMP: 4435368-Operation 147 PAC

Date: October 28, 2022 at 4:22 PM
To: chrisa@mymountaincountry.com

Hello Chrisa West

Please Download the content for: Station(s) KQSC-AM Advertiser Operation 147 PAC Product 10/29-11/8 Est 10425 Issue Contract 4435368 Estimate 10425

## Link:

https://u27031122.ct.sendgrid.net/ls/click?upn=1v9R-2FOg1Vv9cFv-2Fn-2Bu9j9Eo -2BJNEu-2BHre4Uf1nrWtZ18SZ6JfyrOvBm9HfyCm4bGHdssBbmC7tOP2K2z0VcShHZqtmQX-2BC fyVxm-2FhRKH062-2FzNOWpNKBwxNEKrX1F-2FXg1aBT0\_UxT3vJGHD1otM5BS47nBrABRirwONv lKgSXC5sM2lP3vw6PnuUJLkJGwLs5GyGgUNkKx2iO3G9LnGy-2B9Sf-2BdYGTuUc8vSgPvq8eZZz Ssz8-2BTYtRYpDh7u0vMhh816shElTJsGFyApx-2BcHtRZLtjPayeJ913a74Gd5zXvjN7HDRU9HR tpRjdgtMfCilOe2tAWe9NqKLsENZCevqhaBAS1BVHGCUbkuPC3pv0Eilh0rFs-3D

If the above link does not work, copy and paste the following link into your browser

20.121.27.139/download/content/47U6NUUY9W6A86C8KWWTSN6W228RBE9Y

Note: This is sent from an unmonitered email account, so no incoming email will be seen.

If your station is set up in Radio Exchange, please login to the system and confirm the order(s) that way.

NOTE: This is a political advertiser and your station will be paid in advance.

Proof of performance invoices and affidavits will be required by broadcast month

This documentation should be provided to us no later than the 3rd day after a broadcast month has ended.

Invoice guidelines are below.

Each invoice must adhere to our invoice guidelines.

Please understand if you fail to submit this documentation in a timely manner, refunds may be requested.

## Invoice Guidelines:

- Include station call letters
- Include Advertiser/Campaign/Issue name (Gen Media/MFS is never the advertiser).
- billed by broadcast month. We cannot accept invoices by calendar month
- include date and exact spot time for each spot aired
- include ISCI codes or name of spots that aired for each spot (which are attached)
- include gross spot rates for each spot aired
- include Gross & NET totals (gross minus the 15% agency discount)
- the orders tell you where and how to send invoices. If you cannot send EDI, they go to invoices@mediafinancial.com

Please direct all political payment inquiries to politicals@mediafinancial.com

Thank you.

