

Sales Order

Station: KLCA-HD4 Agency: DEITZ MEDIA AND MARKETING LLC
 Contract Name: 4/15 AMODEI FOR NEVADA HD4 Address: 770 TRADEMARK DRIVE
 Contract#: 667673 SUITE 201
 Start Date: 4/15/24 End Date: 6/07/24 City: RENO State: NV Zip: 89521
 Revenue Type: POLITICAL - LOCAL AGENCY Type: Cash Phone: (775) 432-2541
 Advertiser: AMODEI FOR NEVADA Buyer: MELISSA DEITZ
 Address: _____ Tax Schedule: _____ (None)
 City: _____ State: _____ Zip: _____ Agency Commission %: 15
 Product Name: LCA F4 2024 AMODEI FOR CO Billing Cycle: Standard
 Competitive Code: POLITICAL Salesperson: 1341jgov Comm %: 1.50
 Makegood Policy: Within Contract Dates

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | | | | RATE | TOTALS | | PTY |
|----|---------|---------|------------|---------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|------|----------|---|-----|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS | | \$\$ | | |
| 1 | 4/15/24 | 6/07/24 | | 6:00 AM | 10:00 AM | 60 | 1 | 1 | 1 | 1 | 1 | | | 5 | D | 25.00 | 40 | 1,000.00 | 3 | |
| 2 | 4/15/24 | 6/07/24 | | 3:00 PM | 7:00 PM | 60 | 1 | 1 | 1 | 1 | 1 | | | 5 | D | 25.00 | 40 | 1,000.00 | 3 | |
| 3 | 6/03/24 | 6/04/24 | | 6:00 AM | 10:00 AM | 60 | 1 | 1 | | | | | | 2 | D | 25.00 | 2 | 50.00 | 3 | |
| 4 | 6/03/24 | 6/04/24 | | 3:00 PM | 7:00 PM | 60 | 1 | 1 | | | | | | 2 | D | 25.00 | 2 | 50.00 | 3 | |

Billing Projections: By Month

| | Apr 24 | May 24 | Jun 24 |
|----|--------|----------|--------|
| CA | 600.00 | 1,150.00 | 350.00 |
| ST | 500.00 | 1,000.00 | 600.00 |

Print Spot Prices

TOTAL SPOTS **84**
 GROSS TOTAL \$ **2,100.00**
 ADJUSTED SPOTS **84**
 ADJUSTED TOTAL \$ **2,100.00**

APPROVE DECLINE
 General Manager
 Administrator
 Sales Manager
 Local Sales Manager