

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">KESL Humble City, NM</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">5/8/20</span>
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I, Strategic Media Placement,

being/on behalf of: Yvette Herrell,

a legally qualified candidate of the Republican Party

political party for the office of: NM Second Congressional District

in the Primary Election

election to be held on: June 2nd, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE Radio Insertion Order					

Attach proposed schedule with charges (if available): See Order

I represent that the payment for the above described broadcast time has been furnished by:

Yvette Herrell for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Philip Pearce

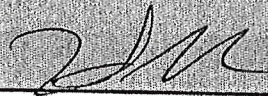
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/12/2019

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Aaron Forrista

Signature

Aaron Forrista

Printed Name

KCM Market Manager

Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Strategic Media Placement

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Hartwell Marable

printed name

11/12/2019

date

NOALMARK BROADCASTING CORP.- HOBBS  
KIXN-KPZA-KZOR-KEJL-KPER-KLEA  
P.O. BOX 5629  
HOBBS, NM 88241  
(575) 397-4969

Client: Yvette Herrell for Congrress-NRCC  
Order #: 5021-00004  
Description: OR#3172897 CON#4380095 - KEJL  
Date Entered: 5/8/2020  
P.O.#:  
Salesperson: FORRISTER, AARON  
Invoice Frequency: Billed at end of EOS , Sorted by Date Notary Req'd

MEDIA FINANCIAL SERVICES  
1675 PALM BEACH LAKES BLVD  
SUITE 300  
WEST PALM BEACH, FL 33401

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/9/2020	6/2/2020	KEJL-AM	06:00:00 to 19:00:00	CUSTOM	1:00	4	15.00	60.00	N	N	N	N	N	Y	Y
5/9/2020	5/10/2020					2	15.00	30.00	0	0	0	0	0	1	1
5/25/2020	5/31/2020					2	15.00	30.00	0	0	0	0	0	1	1
2 5/9/2020	6/2/2020	KEJL-AM	06:00:00 to 10:00:00	CUSTOM	1:00	17	15.00	255.00	Y	Y	Y	Y	Y	N	N
5/11/2020	5/17/2020					5	15.00	75.00	1	1	1	1	1	0	0
5/18/2020	5/24/2020					5	15.00	75.00	1	1	1	1	1	0	0
5/25/2020	5/31/2020					5	15.00	75.00	1	1	1	1	1	0	0
6/1/2020	6/2/2020					2	15.00	30.00	1	1	0	0	0	0	0
3 5/9/2020	6/2/2020	KEJL-AM	15:00:00 to 19:00:00	CUSTOM	1:00	16	15.00	240.00	Y	Y	Y	Y	Y	N	N
5/11/2020	5/17/2020					5	15.00	75.00	1	1	1	1	1	0	0
5/18/2020	5/24/2020					5	15.00	75.00	1	1	1	1	1	0	0
5/25/2020	5/31/2020					5	15.00	75.00	1	1	1	1	1	0	0
6/1/2020	6/2/2020					1	15.00	15.00	1	0	0	0	0	0	0
4 5/9/2020	6/2/2020	KEJL-AM	10:00:00 to 15:00:00	CUSTOM	1:00	2	15.00	30.00	Y	N	N	N	Y	N	N
5/25/2020	5/31/2020					1	15.00	15.00	0	0	0	0	1	0	0
6/1/2020	6/2/2020					1	15.00	15.00	1	0	0	0	0	0	0

Order Start Date: 5/9/2020 Order End Date: 6/2/2020 Spots: 39

Total Charges: \$585.00  
Combined Discounts: \$87.75  
Adjusted Gross Billing: \$497.25  
Total Sales Tax: \$33.88  
Total Net: \$531.13

Noalmark Broadcasting Corp. and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Licensee or its stations that is intended to discriminate on the basis of race, ethnicity or gender.

#### Projected End-Of-Schedule Billing Totals for Yvette Herrell for Congrress-NRCC / 5021-00004 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
May	2020	35	\$0.00		\$0.00
June	2020	4	\$585.00	\$87.75	\$497.25
<b>Total:</b>		<b>39</b>	<b>\$585.00</b>	<b>\$87.75</b>	<b>\$497.25</b>

Confirmed & Accepted for NOALMARK BROADCASTING CORP.- HOI

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy