

CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

Date of Request: 11-8-19 Time of Request: 12noon

Candidate Name: Yvette Herrell

Party: Republican

Candidate for: Congress NM
(Office) (Location)

Candidate's Authorized Committee: Yvette Herrell for Congress

Treasurer of Candidate's Authorized Committee: Phillip Pearce

Address: 7669 Stagers Loop Delaware Ohio 43015

Telephone: 614-306-0779

Agency for Candidate (if any): Strategic Media Placement

Name of Person Requesting Information/Time: Anthony Lacovetti

Information Requested: ~~Anthony Lacovetti~~ KEJL

- Rates for airtime
- Availabilities for ~~any time~~ all day parts
- Other: _____

Disposition of Request:

☒ Accepted ☐ Rejected ☐ Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: ~~\$11.00~~ \$13.00

Class of Time Purchased: Drive time AAA

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary): _____

~~8/26~~ 11/11/2019 to 11/27/2019

Rebate Paid (if any): _____

Disclosure Statement Provided by Station: ☒ Yes ☐ No ☐ Previously provided

BCRA Certificate (for Federal candidates only) Provided: ☒ Yes ☐ No ☐ Previously provided

Other Information: _____

Inquiry Received By: Aaron Forriste

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Yvette Herrell

Authorized committee:

Yvette Herrell for Congress

Agency requesting time (and contact information):

☐ N/A Strategic Media Placement

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

New Mexico's Second Congressional District

Date of election:

June 2nd, 2020



General



Primary

Treasurer of candidate's authorized committee:

Philip Pearce

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Hartwell Marable

Digitally signed by Hartwell Marable
Date: 2020.02.26 09:59:35 -05'00'

Signature:

Aaron Forrister

Name: Hartwell Marable

Name:

Aaron Forrister

Date of Request to Purchase Ad Time: 2.26.2020

Date of Station Agreement to Sell Time: 2.25.2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Hartwell MarableDigitally signed by Hartwell Marable
Date: 2020.02.26 10:00:40 -05'00'

Name: Hartwell Marable

Date: 2.26.2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

2-25-2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

371232

Station Call Letters:

KEJL

Date Received/Requested:

2-25-2020

Est. #:

NM CD2

Station Location:

Humble City, NM

Run Start and End Dates:

2/26/20 - 3/11/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NOALMARK BROADCASTING CORP.- HOBBS
KIXN-KPZA-KZOR-KEJL-KPER-KLEA
P.O. BOX 5629
HOBBS, NM 88241
(575) 397-4969

Client: Yvette Herrell for Congrress-NRCC
Order #: 5021-00002
Description: OR3171232 CON4376487 - KEJL
Date Entered: 2/25/2020
P.O.#:
Salesperson: FORRISTER, AARON
Invoice Frequency: Billed at end of EOS , Sorted by Date Notary Req'd

MEDIA FINANCIAL SERVICES
1675 PALM BEACH LAKES BLVD
SUITE 300
WEST PALM BEACH, FL 33401

On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	2/26/2020	3/11/2020	KEJL-AM	06:00:00 to 10:00:00	CUSTOM	1:00	22	17.00	374.00	Y	Y	Y	Y	Y	N	N
	2/26/2020	3/1/2020					6	17.00	102.00	0	0	2	2	2	0	0
	3/2/2020	3/8/2020					10	17.00	170.00	2	2	2	2	2	0	0
	3/9/2020	3/11/2020					6	17.00	102.00	2	2	2	0	0	0	0
2	2/26/2020	3/11/2020	KEJL-AM	10:00:00 to 15:00:00	CUSTOM	1:00	11	17.00	187.00	Y	Y	Y	Y	Y	N	N
	2/26/2020	3/1/2020					3	17.00	51.00	0	0	1	1	1	0	0
	3/2/2020	3/8/2020					5	17.00	85.00	1	1	1	1	1	0	0
	3/9/2020	3/11/2020					3	17.00	51.00	1	1	1	0	0	0	0
3	2/26/2020	3/11/2020	KEJL-AM	15:00:00 to 19:00:00	CUSTOM	1:00	22	17.00	374.00	Y	Y	Y	Y	Y	N	N
	2/26/2020	3/1/2020					6	17.00	102.00	0	0	2	2	2	0	0
	3/2/2020	3/8/2020					10	17.00	170.00	2	2	2	2	2	0	0
	3/9/2020	3/11/2020					6	17.00	102.00	2	2	2	0	0	0	0

Order Start Date: 2/26/2020 Order End Date: 3/11/2020 Spots: 55

Total Charges: \$935.00
Combined Discounts: \$271.15
Adjusted Gross Billing: \$663.85
Total Sales Tax: \$45.22
Total Net: \$709.07

Noalmark Broadcasting Corp. and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Licensee or its stations that is intended to discriminate on the basis of race, ethnicity or gender.

Projected End-Of-Schedule Billing Totals for Yvette Herrell for Congrress-NRCC / 5021-00002 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March 2020	55	\$935.00	\$271.15	\$663.85
Total:	55	\$935.00	\$271.15	\$663.85

Confirmed & Accepted for NOALMARK BROADCASTING CORP.- HOI

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy