

WMMB\WMMV
Melbourne, FL
Quarterly Issues/Programs List
First Quarter, 2024
04/10/2024
WMMB\WMMV
Quarterly Issues/Programs List

WMMB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WMMB\WMMV AIR Florida Roundtable at 6am Saturday

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
The Florida Legislature-Priorities for the 2024 session	Florida Roundtable	The legislative agenda for 2024	State Representative Tyler Sirois (R), Merritt Island	1.06.24	60 min
Mental Health in Florida	Florida Roundtable	Issues, services, funding & employment	Melanie Brown-Woofter, President & CEO of the Florida Behavioral Health Association	1.13.24	60 min
Parents and Education in FL	Florida Roundtable	Activism, legislation, parental organization and action	Tina Descovich-cofounder of Moms for Liberty	1.20.24	60 min

The Science of Political Science	Florida Roundtable	Presidential Primaries, Political Science & the Florida landscape	Political Scientist Chris Muro	1.27.24	60 min
Human Trafficking in Florida	Florida Roundtable	Human Trafficking, Related Crimes and Enforcement	Brevard Sheriff Wayne Ivey	2.03.24	60 min
The Florida Agriculture Commission	Florida Roundtable	Agriculture and Consumer Services	Ag. Commissioner Wilton Simpson	2.10.24	60 min
Cyber Security	Florida Roundtable	Government, Business & Home	IT/Cybersecurity experts Monique Miller and Dave Hart Jiminez	2.17.24	60 min
Travel Florida & FWC VTIP program	Florida Roundtable	Florida Destinations & FWC's Vessel Turn In Program	Dana Young, CEO of Visit Florida & Philip Horning, FWC Administrator of VTIP program	02.24.24	60 min

The 2024 Election Season	Florida Roundtable	Election Process, Security and Concerns	FL Secretary of State Cord Byrd	03.02.24	60 min
Florida 2024- the politics of elections	Florida Roundtable	Trends and influences	Political Scientist Chris Muro	03.09.24	60 min
Parents and Education in FL	Florida Roundtable	Activism, legislation, parental organization and action	Tina Descovich- cofounder of Moms for Liberty	03.16.24	60 min
Space industry in Florida	Florida Roundtable	Development, Recruiting, Operations support	Rob Long, President and CEO of Space Florida	03.23.24	60 min
Tracking & Predicting Florida Weather	Florida Roundtable	Tracking/Predicting FL weather and weather safety	Will Ulrich, Warning Coordination Meteorologist, National Weather Service	03.30.24	60 min

PUBLIC SERVICE ANNOUNCEMENTS

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	11
	PSA - Veterans Crisis Line	000:33	162
AUTSIM AWARENESS	AUTISM SPEAKS.ORG	000:30	170
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	9
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	3
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	6
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	5
EVENT	BREVARD HUMANE SOCIETY	000:22	7
EVENT	EAU GALLIE ELECTRIC	000:19	2
EVENT	SURFSIDE PLAYERS	000:19	3
FINANCIAL COACHING	OPERATION HOPE	000:29	13
FOOD BANK	CHRIST LUTHERAN CHURCH - CAPE	000:20	4
FUNDRAISER EVENT		000:19	2
FUNDRAISER EVENT	GREEN GABLES MELBOURNE	000:21	5
FUNDRAISER EVENT	HARMONY FARMS BREVARD	000:21	4
FUNDRAISER EVENT	HONOR AMERICA	000:19	4
FUNDRAISER EVENT	ST. BALDRICK'S	000:27	8
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	7
LOCAL EVENTS	IHEART RADIO BREVARD	000:18	69
MARCH OF DIMES - EVENT	MARCH OF DIMES	000:30	165
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11
RUN/WALK	ACS - GATEWAY TO SPACE 5K/10K	000:27	6