

WMMB/WMMV
 Melbourne, FL
 Quarterly Issues/Programs List
 Third Quarter, 2023
 09/29/2023
 WMMB/WMMV
 Quarterly Issues/Programs List

WMMB provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WMMB\WMMV Airc FRT Saturday 6am and Sunday at 7am

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUESTS	DATE/TIME	DURATION	
Maternal Mortality	Florida Roundtable		Mortality rates among pregnant women is rising	Dr. Johanna Contreras, AHA	07-01-23	60 min
Women's health			Wellness habits of women	Kathleen Davis, ARNP		
Self-healing			Your body can heal without medicine	Eduardo Osegueda, Life guide		
Landscaping			How to start and maintain a garden	Sara Bendrick, TV Personality		

<p>AARP Travel</p> <p>Hurricane Preparedness</p> <p>Maternal Mortality</p> <p>GPS for Pets</p>	<p>Florida Roundtable</p>	<p>Traveling can be fun</p> <p>Get ready for a power outage, don't wait</p> <p>Mortality rates among pregnant women is rising</p> <p>Should you use GPS for pets</p>	<p>Jeff Johnson, AARP State Director</p> <p>Thomas Tighe, Pres and CEO Direct Relief</p> <p>Dr. Johanna Contreras, AHA</p> <p>AVMA Pres Dr. Lori Teller</p>	<p>07-08-23</p>	<p>60 min</p>
<p>Caregivers</p> <p>Refresh your wardrobe</p> <p>FDA T1D in kids</p>	<p>Florida Roundtable</p>	<p>Caregivers should be paid</p> <p>Get a new look</p> <p>How T1D impacts children</p>	<p>Jeff Johnson, AARP State Director</p> <p>Norstrom Fashion Editor, Kate Bellman</p> <p>Aaron Turner Phifer JDRF</p>	<p>07-15-23</p>	<p>60 min</p>
<p>Aggressive Brain Cancer</p> <p>Malaria</p> <p>Stroke at 31 Infant</p>	<p>Florida Roundtable</p>	<p>What is GBM?</p> <p>Surviving Malaria</p> <p>Warnings of a stroke</p>	<p>Jason Tharp, survivor</p> <p>DR Rimas Lukas</p> <p>Dr. Immanuel Amissah</p>	<p>07-22-23</p>	<p>60 min</p>
<p>Pomp, Snow and Cirqueumstance</p> <p>Gas & Oil prices</p> <p>Iridium Satellite phones</p>	<p>Florida Roundtable</p>	<p>New musical hits Broadway</p> <p>How the Oil and Gas industry is restricting travel</p>	<p>Neil Goldberg, Writer, creator</p> <p>JP Bolton, Wheeler Resource Recovery</p>	<p>07-29-23</p>	<p>60 min</p>

			Communication during a hurricane	Josh Miner, VP of Land Mobile		
DAV Hydration Breast Cancer	Florida Roundtable		DAV employment How to stay hydrated Genetic testing and Breast Cancer	Mr. Ryan Burgos, Ret. Military Dr. Marisa Garshic Caroline Yost Advocate/Survivor	08-05-23	60 min
Rapid Genome Testing Fear of AI Student Loans	Florida Roundtable		Rare Disease Testing for Newborns Americans have a love/hate relationship with AI Federal Student loans are due	Ashley Arthur, GeneDX Shaffee Abraham, Atomik Research Brian Walsh, SoFi Student Loan Expert	08-12-23	60 min
Social Media restrictions Pickleball Injuries Flat Feet	Florida Roundtable	Kids need restrictions on Socials How to stay healthy Go to the Podiatrist	Dayna Geldwert, Meta Dr. Luis Gandara Dr. Lori Grant, Orlando Health	08-19-23	60 min	

Pediatric Cancer	Florida Roundtable	Research on Childhood cancers	Kevin Reilly, ED Hyundai Hope on Wheels	08-26-23	60 min
Heat & the Elderly		Caregivers Tips for the heat	Joseph Pergolizzi, Jr., MD		

Caregivers	Florida Roundtable	Caregivers should be paid	Jeff Johnson, AARP State Director	09-02-23	60 min
Refresh your wardrobe		Get a new look	Norstrom Fashion Editor, Kate Bellman		
FDA T1D in kids		How T1D impacts children	Aaron Turner Phifer JDRF		

Skin Hydration	Florida Roundtable	Black women and skincare	Ashlee Wisdom, In Her Hue	09-09-23	60 min
Heat & you		Keep Cool	Shelley Ragsdale, FPL		
MENTion It survey		Men's Health	Raevti Bole, MD, Cleveland Clinic		
Flu Season		Chance of Severe Flu Season	Dr. Gregg Sylvester, CHO, CSL Seqirus		
Green Jobs	Florida Roundtable	Green Career opportunities	Jazmin Albarran, ED, Seed Your Future	09-16-23	60 min
Developmental Screenings		Ensuring Children are on good health path	Alyssa Gray, Help Me Grow, NW. FL		
GERD			John Pandolfino, MD Northwestern Medicine		

WWP Women	Florida Roundtable	Women Wounded Warriors	Danielle Green, WWP	09-23-23	60 min
FTC on SCams		FTC talks AI scams	Nima Tahmassebi, FTC		
HIV/AIDS	Florida Roundtable	Advancements in Treatments	Michael Kharfen, Director HIV/AIDS Bureau	09-30-23	60 min
The Inflation Reduction Act		SBA is optimistic for 2024	Shaundell Newsome, Small Business for America's Future Co-Chair		
Going Vegan		How to properly become Vegan	Carolina Schneider, MS, RD		

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA - Veterans Crisis Line	000:33	185
	PSA LOCAL - BHS TUXES & TAILS GALA	000:25	1
AUTSIM AWARENESS	AUTISM SPEAKS.ORG	000:30	200
BACK TO SCHOOL DRIVE	BREVARD SCHOOLS FOUNDATION	000:28	20
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	2
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	6
Domestic violence	NO MORE.ORG	000:30	6
Fish and Wildlife Conservatio	Regional News Networks	000:29	131
FREE CONCERT	BSO	000:20	2
FREE EVENT	SOPHISTICATED GENTS	000:20	18

FUNDRAISER EVENT	BREVARD HUMANE SOCIETY	000:26	27
FUNDRAISER EVENT	SERENE HARBOR D.V. CENTER	000:24	2
FUNDRAISER EVENT	UTB UNITED THIRD BRIDGE	000:23	4
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	5
LOCAL EVENTS	IHEART RADIO BREVARD	000:18	48
MARCH OF DIMES - EVENT	MARCH OF DIMES	000:30	199
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	7
NO KID HUNGRY	NO KID HUNGRY	000:29	7
NO KID HUNGRY	NO KID HUNGRY	000:29	7
psa	Twloha Inc	000:30	4