



KAPP-KVEW
Apple Valley Broadcasting Inc
601 N Edison
Kennewick, WA 99336
(509) 735-8369



www.kapptv.com www.kvewtv.com

CONTRACT

<u>Contract / Revision</u> 229840 / 1		<u>Alt Order #</u> 27020905
<u>Advertiser</u> Washingtonians for Dr. Raul Garcia, Governo		<u>Original Date / Revision</u> 07/22/20 / 07/22/20
<u>Contract Dates</u> 07/23/20 - 07/29/20	<u>Estimate #</u> 585	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KAPP-KVEW	<u>Account Executive</u> JOHN SALADINO	<u>Sales Office</u> KATZ-Washingt
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 48	<u>Product 1/2</u> 50
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

FP1 Strategies
3001 Washington Blvd
7th Floor
Arlington, VA 22201

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	07/23/20	07/23/20	GMNW	6a-7a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/20/20	07/26/20	---T---	1			\$20.00				
2	All	07/27/20	07/27/20	GMNW	6a-7a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/27/20	08/02/20	M-----	1			\$20.00				
3	All	07/29/20	07/29/20	GMNW	6a-7a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/27/20	08/02/20	--W----	1			\$20.00				
4	All	07/24/20	07/24/20	GMA	658a-9a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/20/20	07/26/20	----F--	1			\$40.00				
5	All	07/28/20	07/28/20	GMA	658a-9a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/27/20	08/02/20	-T-----	1			\$40.00				
6	All	07/25/20	07/25/20	GMA Saturday	7-8a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/20/20	07/26/20	-----S-	1			\$20.00				
7	All	07/26/20	07/26/20	This Week With George Stepl	8-9a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/20/20	07/26/20	-----S	1			\$30.00				
8	All	07/23/20	07/23/20	Dr Oz Show	4-5p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/20/20	07/26/20	---T---	1			\$10.00				
9	All	07/25/20	07/25/20	Extra Weekend	6-7p		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/20/20	07/26/20	-----S-	1			\$15.00				
10	All	07/23/20	07/23/20	Local News At 5	5p-530p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/20/20	07/26/20	---T---	1			\$35.00				
11	All	07/24/20	07/24/20	Local News At 5	5p-530p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
229840 / 1	27020905

<u>Advertiser</u>	<u>Original Date / Revision</u>
Washingtonians for Dr. Raul Garcia, Governo	07/22/20 / 07/22/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/23/20 - 07/29/20	Candidate	585

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/20	07/26/20	----F--				1	\$35.00			
12	All	07/27/20	07/27/20	Local News At 5	5p-530p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/20	08/02/20	M-----				1	\$35.00			
13	All	07/28/20	07/28/20	Local News At 5	5p-530p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/20	08/02/20	-T-----				1	\$35.00			
14	All	07/29/20	07/29/20	Local News At 5	5p-530p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/20	08/02/20	--W----				1	\$35.00			
15	All	07/23/20	07/23/20	ABC World News Tnt	528p-6p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/20	07/26/20	---T---				1	\$100.00			
16	All	07/23/20	07/23/20	M-F 6p News	6-630p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/20	07/26/20	---T---				1	\$30.00			
17	All	07/24/20	07/24/20	M-F 6p News	6-630p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/20	07/26/20	----F--				1	\$30.00			
18	All	07/27/20	07/27/20	M-F 6p News	6-630p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/20	08/02/20	M-----				1	\$30.00			
19	All	07/28/20	07/28/20	M-F 6p News	6-630p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/20	08/02/20	-T-----				1	\$30.00			
20	All	07/29/20	07/29/20	M-F 6p News	6-630p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/20	08/02/20	--W----				1	\$30.00			
21	All	07/24/20	07/24/20	News At 630	628p-7p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/20	07/26/20	----F--				1	\$30.00			
22	All	07/29/20	07/29/20	News At 630	628p-7p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/20	08/02/20	--W----				1	\$30.00			
23	All	07/23/20	07/23/20	Entertainment Tonight	657p-730p		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/20	07/26/20	---T---				1	\$45.00			
24	All	07/23/20	07/23/20	Extra	730p-8pm		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/20	07/26/20	---T---				1	\$50.00			
25	All	07/27/20	07/27/20	Extra	730p-8pm		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/20	08/02/20	M-----				1	\$50.00			
26	All	07/29/20	07/29/20	Extra	730p-8pm		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/20	08/02/20	--W----				1	\$50.00			
27	All	07/25/20	07/25/20	ET Weekend Saturday	7-8p		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/20/20 07/26/20 -----S- 1 \$15.00												
28	All	07/23/20	07/23/20	News At 11	11-110630p		:30			NM	1	\$50.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/20/20 07/26/20 ---T--- 1 \$50.00												
29	All	07/24/20	07/24/20	News At 11	11-110630p		:30			NM	1	\$50.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/20/20 07/26/20 ----F-- 1 \$50.00												
30	All	07/27/20	07/27/20	News At 11	11-110630p		:30			NM	1	\$50.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/27/20 08/02/20 M----- 1 \$50.00												
31	All	07/28/20	07/28/20	News At 11	11-110630p		:30			NM	1	\$50.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/27/20 08/02/20 -T----- 1 \$50.00												
32	All	07/29/20	07/29/20	News At 11	11-110630p		:30			NM	1	\$50.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/27/20 08/02/20 --W--- 1 \$50.00												
35	All	07/23/20	07/23/20	Right this Minute	1130a-12n		:30			NM	1	\$5.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/20/20 07/26/20 ---T--- 1 \$5.00												
36	All	07/24/20	07/24/20	Right this Minute	1130a-12n		:30			NM	1	\$5.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/20/20 07/26/20 ----F-- 1 \$5.00												
37	All	07/27/20	07/27/20	Right this Minute	1130a-12n		:30			NM	1	\$5.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/27/20 08/02/20 M----- 1 \$5.00												
38	All	07/28/20	07/28/20	Right this Minute	1130a-12n		:30			NM	1	\$5.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/27/20 08/02/20 -T----- 1 \$5.00												
39	All	07/29/20	07/29/20	Right this Minute	1130a-12n		:30			NM	1	\$5.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/27/20 08/02/20 --W--- 1 \$5.00												
40	All	07/23/20	07/23/20	Jimmy Kimmel	1106p-1137p		:30			NM	1	\$10.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/20/20 07/26/20 ---T--- 1 \$10.00												
41	All	07/24/20	07/24/20	Jimmy Kimmel	1106p-1137p		:30			NM	1	\$10.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/20/20 07/26/20 ----F-- 1 \$10.00												
42	All	07/27/20	07/27/20	Jimmy Kimmel	1106p-1137p		:30			NM	1	\$10.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/27/20 08/02/20 M----- 1 \$10.00												
43	All	07/28/20	07/28/20	Jimmy Kimmel	1106p-1137p		:30			NM	1	\$10.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/27/20 08/02/20 -T----- 1 \$10.00												
44	All	07/29/20	07/29/20	Jimmy Kimmel	1106p-1137p		:30			NM	1	\$10.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 07/27/20 08/02/20 --W--- 1 \$10.00												
45	All	07/26/20	07/26/20	America's Funniest Videos	7-8p		:30			NM	1	\$100.00
MG for spots missed on line 33: 1x 7/24-line 34: 1x 7/25												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/20	07/26/20	-----S				1	\$100.00			
46	All	07/25/20	07/25/20	NBA Countdown - NBA Rest	8-10p		:30			NM	1	\$40.00
MG for spots missed on line 33: 1x 7/24-line 34: 1x 7/25												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/20	07/26/20	-----S-				1	\$40.00			
Totals											44	\$1,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/29/20 - 07/26/20	23	\$775.00	(\$116.25)	\$658.75
07/27/20 - 07/29/20	21	\$600.00	(\$90.00)	\$510.00
Totals	44	\$1,375.00	(\$206.25)	\$1,168.75

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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