

# ISSUES AND PROGRAMS REPORT

FOR

WOUR UTICA, NEW YORK

1st Quarter, January 1<sup>st</sup> – March 31st, 2018

PREPARED BY Gary Dennis

## ISSUES OF CONCERN TO UTICA NEW YORK ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1st QUARTER 2018:

Childhood and Parenting Issues: A discussion about childhood bullying and the Problems it presents to not only parents and guardians, But the community as well. Fighting is not the answer and Should be viewed only as a last resort.

Black History Month/#MeToo: February is Black History Month. A discussion About the possible comparisons between the protests of The 50's and 60's and events right here in our local communities. The #MeToo movement picks up steam this month as well and The end is not in sight. An abused woman tells her story.

Food Services: On demand grocery service, Instacart, finally arrives in the Mohawk Valley. The delivery area will cover over 69,000 Households and will serve many of the area's most popular Stores. This is a real boon for the elderly and disabled. Also It's Maple Season.

Local Heroes: A Westmoreland native tells his story of entering the Navy After high school, attaining the rank of Petty Officer 1<sup>st</sup> Class And now serves with the Blue Angels Demonstration Squadron. Also a young Dr. uses her singing talents to raise money for Church groups.

### PROGRAMS ON WOUR-FM THAT ADDRESS COMMUNITY ISSUES:

Issues and Answers: Our Community Sunday 6-6:30AM

LOCAL NEWS: MONDAY – FRIDAY, 3 TIMES DAILY

LOCAL WEATHER: 12 TIMES DAILY.

## **MOST SIGNIFICANT ISSUE RESPONSIVE PROGRAMMING**

1st Quarter 2018

January 1<sup>st</sup> through March 31st 2018

### **Childhood and Parenting Issues:**

Airdate: 1-21-18 Airtime: Sundays 6am - 6:30am

#### **ISSUES AND ANSWERS: OUR COMMUNITY**

**Host:** Gary Dennis

**Community Leader:**

Jerry Bola – Martial Arts Instructor and former Correctional Officer

#### **TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

A detailed discussion about bullying and bullies. Childhood bullying has become such a widespread problem that one community even proposed levying fines against the parents of bullies. Unfortunately in some extreme cases fighting back might be the answer, but that should be the last resort and correct martial arts training may help manage the situation.

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Airdate: 2-4-2018 Airtime: Sundays 6am - 6:30am

#### **“ISSUES AND ANSWERS OUR COMMUNITY”**

**Host:** Gary Dennis

**Contributor:**

Florence Ann Romano – Former Nanny and Author

#### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

We tackle a growing problem that's plaguing modern parents and that is how to wean their children off the electronic devices they've become "addicted" to. Strong family values are very important. Young children must be shown a different direction in which to spend their time such as outdoor activities and involvement in sports and games. Also the importance of play and imagination in child development. Many more ideas offered.

**Black History Month/#MeToo:**

Airdate: 2-11-18 Airtime: Sundays 6am - 6:30am

**Issues and Answers: Our Community**

**Host:** Gary Dennis

**Community Leader:**

Wally Vaughn – Retired U.S Air Force Chaplain, Civil Rights  
Leader

**TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

February is Black History Month and with that in mind we discuss the Possible parallels between the protests of the 1950's and '60's and What is happening today in our local communities. Unfortunately in many Ways we haven't progressed far enough. Why haven't we reached racial Equality in 2018? We may have actually taken a step backward in the Last few years.

Airdate: 2-18-18 Airtime: Sundays 6am - 6:30am

**Issues and Answers: Our Community**

**Host:** Gary Dennis

**Community Leader:**

Dr. Cynthia Robinson – Cornell University Professor and Author

**TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Dr. Robinson is the victim of sexual abuse and we discuss her story and How it pertains the current #metoo craze. What line does one have to cross To be considered sexual abuse or causal touching? Men can be abused as well By wrongful accusations. Also a discussion about Dr. Robinson's first novel Which takes place in Central New York.

**Food Services:**

Airdate: 2-25-18 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor:**

Andrea Thoche – Colter Communication

**TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Instacart, the nation's largest on demand grocery delivery service is Now launching in the Utica/Rome area. The delivery area will cover over 69,000 households and will service such popular stores as Top's Markets, ]Price Chopper, CVS, PriceRite and others.

Airdate: 3-4-18 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor:**

Steve Rogers – 2018 Maple Weekends Coordinator

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Information on the upcoming annual Maple Weekends for Oneida, Jefferson, Lewis and Oswego counties. Open houses on both weekends, pancake breakfasts and much more offered. Very family friendly events planned. New York State is the second largest producer of maple syrup in the United States.

### Local Heroes

Airdate: 3-11-18 Airtime: Sundays 6am - 6:30am

#### **"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor:**

Petty Officer 1<sup>st</sup> Class Michael Hartwell – U.S. Navy Blue Angels

#### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Petty Officer 1<sup>st</sup> Class Michael Hartwell is a native of Westmoreland, N.Y. And is an aviation structural mechanic safety equipment specialist assigned To the Blue Angels Demonstration Squadron in El Centro California. He tells us His story and how he achieved his goal of obtaining this this rank in the U.S. Navy.

Airdate: 3-25-18 Airtime: Sundays 6am – 6:30am

#### **Issues and Answers: Our Community**

**Host:** Gary Dennis

**Community Leader**

Dr. Sherry Anne – Spiritual Leader and Recording Artist

#### **TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

A discussion about upcoming Gospel Concerts, the first of which happens At Crosspoint Church, Oriskany Blvd. Whitesboro. All performing artists have Overcome major health challenges including heart problems and cancer. These concerts provide uplifting positive music and messages of hope and Inspiration.

Public Service Announcements  
1st Quarter 2018  
January 1<sup>st</sup> through March 31<sup>st</sup>

Throughout the quarter WOUR-FM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

National Association of Realtors  
Wounded Warrior Project  
American Lung Association  
American Cancer Society  
NHTSA (distracted driving)  
Heritage for the Blind

# COMMUNITY ASCERTAINMENTS

Community Issues for 1st Quarter (January 1st – March 31st) 2018



## STATION ASCERTAINMENT CONTACT

Community Issue Interviews

**Market:** Utica, Rome, Little Falls, NY

### **Stations:**

WOUR-Utica, NY

WUMX-Rome, NY

WKLL-Frankfort, NY

WTLB-Utica, NY

WIXT-Little Falls, NY

WRNY-Rome, NY

**Airdate:** 1-7-18      **Airtime:** Sundays 6am-6:30am

### **Issues and Answers: Our Community**

**Host:** Gary Dennis

### **Community Leader:**

Dr. Tracey Wilen – Blogger, author and advocate for women's Rights

### **TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

A concentration on Gen Z women (and to a lesser degree men) and the impact they will have on society, the workplace and as future leaders. Gen Z birth years range from 1995 to the present, making the oldest in this group around 21. Gen Z will be 40% of the population by 2020 and will be much more diverse than previous generations. This generation experienced a recession and are very worried about future debt such as college expenses and such.

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WTLB-Utica, NY  
WIXT-Little Falls, NY  
WRNY-Rome, NY

**Airdate:** 1-14-18 **Airtime:** Sundays 6am - 6:30am

### **"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor:**

Elliott Prechter – Head of Computer Analysis E.W. International

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

A very interesting conversation about bitcoin and other cryptocurrency. It is not that farfetched that some form of cryptocurrency will some day Replace the current paper currency. Bitcoin once thought dead is Actually still alive and relevant in today's financial markets and its popularity Is on the rise. A definition of what exactly bitcoin is.

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**Airdate:** 1-21-18 **Airtime:** Sundays 6am - 6:30am

### **ISSUES AND ANSWERS: OUR COMMUNITY**

**Host:**

Gary Dennis

**Community Leader:**

Jerry Bola – Martial Arts Instructor and former Correctional Officer

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WRNY-Rome, NY

**Airdate:** 1-28-18      **Airtime:** Sundays 6am - 6:30am

### **"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor:**

Murray Gunn – Head of Research at Elliott Wave

### **TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

A detailed discussion on socionomics, starting with what is socionomics in the first place. Conversation concerning the relationship between new high performance vehicles and of all things the stock market. Yes there is a very provable correlation between the two dating back to the early part of this century. As the stock market continues to race toward new highs the auto industry is keeping up by building new and faster cars and trucks.

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**Contributor:**

Florence Ann Romano – Former Nanny and Author

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### **"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributors:**

Ulrich Kellerer – Author and Hospice Volunteer

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Our guest shares his first hand stories on how reading to and exchanging Stories with the elderly in his mother nursing home he discovered what Challenges many of the residents endured now and during their lives. Just the fact of listening and sharing life stories help fight depression and Fear. How volunteering can help the whole community.

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