

ORDER



Orders
Order / Rev: 195644
Alt Order #: WOC10805034
Product Desc: AMERICA FIRST/CMS 388110
Estimate: 8970 12/15-12/18/2017
Flight Dates: 12/11/17 - 12/20/17
Original Date / Rev: 12/14/17 / 12/19/17
Order Type: GEN

KFSN-TV

Primary AE: Christopher Larcade
Sales Office: N-PH
Sales Region: National

Agency Name: American Media & Advocacy Group, L
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: America First
Demographic: A35-64
Product Codes: Issue Non Candidate
Priority: P-03
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/17	12/18/17	68	\$29,000.00	\$24,650.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2017	68	\$29,000.00	\$24,650.00	0.00
Totals	68	\$29,000.00	\$24,650.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KFSN-TV	40%	\$29,000.00
Market	100%	\$72,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAIL	0%	\$0.00
KFTV	0%	\$0.00
KGPE	25%	\$18,125.00
KMPH	10%	\$7,250.00
KSEE	25%	\$18,125.00
NFSN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KFSN	12/11/17	12/19/17	M-F 5a-6a News	CM	Cc 5a-6a	----2--	:30	2	\$250.00	P-03	0.00	NM	4	\$1,000.00
Action News AM Live 5am															
(Program: ACT NW AM LV 5/ACT NW AM-5:30)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	12/11/17	12/17/17	----2--					2	\$250.00		0.00			
	Week:	12/18/17	12/24/17	2-----					2	\$250.00		0.00			
E 2	KFSN	12/11/17	12/19/17	M-F 6a-7a Local News	CM	Cc 6a-7a	----2--	:30	2	\$400.00	P-03	0.00	NM	4	\$1,600.00
Action News AM Live 6am															
(Program: ACT NW AM LV 6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	12/11/17	12/17/17	----2--					2	\$400.00		0.00			

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KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KFSN	12/11/17	12/19/17	M-F 6a-7a Local News Action News AM Live 6am (Program: ACT NW AM LV 6)	CM	Cc 6a-7a	----2--	:30	2	\$400.00	P-03	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/18/17	12/24/17	2-----		2				\$400.00		0.00			
E 3	KFSN	12/11/17	12/19/17	M-F GMA M-F Good Morning America (Program: GD MRN AMR-ABC<)	CM	Cc 7a-9a	----2--	:30	2	\$400.00	P-03	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/11/17	12/17/17	----2--		2				\$400.00		0.00			
	Week:	12/18/17	12/24/17	2-----		2				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KFSN	12/18/17-12/24/17	M-F GMA		7a-9a	M-----	:30		(\$400.00)		0.00	NM		
	Credited [Per CL]														
E 4	KFSN	12/11/17	12/16/17	Sa 6a News AM Live Saturday 6a (Program: AM LIVE SAT 6A)	CM	Cc 6a-7a	-----1-	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/11/17	12/17/17	-----1-		1				\$300.00		0.00			
E 5	KFSN	12/11/17	12/16/17	Sa GMA Good Morning America Sat (Program: GD MRN-SAT-ABC)	CM	Cc 7a-8a	-----2-	:30	2	\$325.00	P-03	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/11/17	12/17/17	-----2-		2				\$325.00		0.00			
E 6	KFSN	12/11/17	12/16/17	Sa 8a News AM Live Saturday 8a (Program: AM LIVE SAT 8A)	CM	Cc 8a-9a	-----2-	:30	2	\$325.00	P-03	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/11/17	12/17/17	-----2-		2				\$325.00		0.00			
E 7	KFSN	12/11/17	12/17/17	Su 6a News AM Live Sunday 6am (Program: AM LIVE SUN 6A)	CM	Cc 6a-7a	-----2	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/11/17	12/17/17	-----2		2				\$250.00		0.00			
E 8	KFSN	12/11/17	12/17/17	Su GMA Good Morning Amer Sunday (Program: GD MRN-SUN-ABC)	CM	Cc 7a-8a	-----2	:30	2	\$325.00	P-03	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/11/17	12/17/17	-----2		2				\$325.00		0.00			
E 9	KFSN	12/11/17	12/19/17	M-F 9a-10a M-F 9a-10a (Program: LVE-KELLY&RYAN<)	CM	Cc 9a-10a	----1--	:30	1	\$300.00	P-03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/11/17	12/17/17	----1--		1				\$300.00		0.00			
	Week:	12/18/17	12/24/17	1-----		1				\$300.00		0.00			
E 10	KFSN	12/11/17	12/19/17	M-F 11a-12p M-F 11a-12p (Program: ACTN NW-MIDDAY<)	CM	Cc 11a-12p	----1--	:30	1	\$225.00	P-03	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/11/17	12/17/17	----1--		1				\$225.00		0.00			
	Week:	12/18/17	12/24/17	3-----		3				\$225.00		0.00			
E 11	KFSN	12/11/17	12/19/17	M-F 1p-2p M-F 1p-2p (Program: GENRL HOSPITAL<)	CM	Cc 1p-2p	----1--	:30	1	\$175.00	P-03	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/11/17	12/17/17	----1--		1				\$175.00		0.00			
	Week:	12/18/17	12/24/17	1-----		1				\$175.00		0.00			
E 12	KFSN	12/11/17	12/17/17	This Week This Week (Program: THIS WEEK-ABC)	CM	Cc 9a-10a	-----2	:30	2	\$450.00	P-03	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KFSN	12/11/17	12/17/17	This Week This Week (Program: THIS WEEK-ABC)	CM	Cc 9a-10a	-----2	:30	2	\$450.00	P-03	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	-----2					2	\$450.00		0.00			
E 13	KFSN	12/11/17	12/19/17	M-F 3p-4p M-F 3p-4p (Program: DR. OZ<)	CM	Cc 3p-4p	----1--	:30	1	\$175.00	P-03	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	----1--					1	\$175.00		0.00			
Week:		12/18/17	12/24/17	1-----					1	\$175.00		0.00			
E 14	KFSN	12/11/17	12/19/17	M-F 4p News M-F Action News Live at 4 (Program: ACT NWS LV-4PM/ACT NWS LV430P)	CM	Cc 4p-5p	----2--	:30	2	\$300.00	P-03	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	----2--					2	\$300.00		0.00			
Week:		12/18/17	12/24/17	2-----					2	\$300.00		0.00			
E 15	KFSN	12/11/17	12/19/17	M-F 5p News Action News at 5p (Program: ACT NWS LV-5)	CM	Cc 5p-530p	----1--	:30	1	\$500.00	P-03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	----1--					1	\$500.00		0.00			
Week:		12/18/17	12/24/17	1-----					1	\$500.00		0.00			
E 16	KFSN	12/11/17	12/19/17	M-F 6p News Action News at 6p (Program: ACTN NEWS AT 6)	CM	Cc 6p-630p	----2--	:30	2	\$550.00	P-03	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	----2--					2	\$550.00		0.00			
Week:		12/18/17	12/24/17	2-----					2	\$550.00		0.00			
E 17	KFSN	12/11/17	12/19/17	M-F 630p News Action News at 630p (Program: ACTN NEWS-6:30)	CM	Cc 630p-7p	----1--	:30	1	\$525.00	P-03	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	----1--					1	\$525.00		0.00			
Week:		12/18/17	12/24/17	1-----					1	\$525.00		0.00			
E 18	KFSN	12/11/17	12/17/17	Su 6p News Action News at 6p Su (Program: ACT NWS 6 SUN)	CM	Cc 6p-630p	-----1	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	-----1					1	\$325.00		0.00			
E 19	KFSN	12/11/17	12/19/17	M-F 7p-730p M-F 7p-730p (Program: JEOPARDY)	CM	Cc 7p-730p	----1--	:30	1	\$550.00	P-03	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	----1--					1	\$550.00		0.00			
Week:		12/18/17	12/24/17	1-----					1	\$550.00		0.00			
E 20	KFSN	12/11/17	12/19/17	M-F 730p-8p M-F 730p-8p (Program: WHEEL-FORTNE)	CM	Cc 730p-8p	----1--	:30	1	\$550.00	P-03	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	----1--					1	\$550.00		0.00			
Week:		12/18/17	12/24/17	1-----					1	\$550.00		0.00			
E 21	KFSN	12/18/17	12/18/17	Mon Prime Hour C Mon Prime Hour 3 (Program: ABC NEWS: IN MEMORIAM)	CM	Cc 10p-11p	1-----	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/18/17	12/24/17	1-----					1	\$800.00		0.00			
E 23	KFSN	12/11/17	12/15/17	Fri Prime Hour B Fri Prime Hour 2 (Program: MARVEL AGENTS)	CM	Cc 9p-10p	----1--	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	----1--					1	\$600.00		0.00			

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KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KFSN	12/11/17	12/19/17	M-F 11pm News Action News at 11p (Program: ACTION NWS 11)	CM	Cc 11p-1135p	---- 1--	:30	1	\$375.00	P-03	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	12/11/17	12/17/17	---- 1--		1				\$375.00			0.00		
	Week:	12/18/17	12/24/17	1-----		1				\$375.00			0.00		
E 25	KFSN	12/11/17	12/16/17	Sa 11p News Action News 11p-1135p (Program: ACTN NWS 11 SA)	CM	Cc 11p-1135p	----- 1-	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	12/11/17	12/17/17	----- 1-		1				\$375.00			0.00		
E 26	KFSN	12/11/17	12/17/17	Su 11p News Action News 11p-1135p (Program: ACTN NWS 11-SU)	CM	Cc 11p-1135p	----- 1	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	12/11/17	12/17/17	----- 1		1				\$375.00			0.00		
E 27	KFSN	12/11/17	12/19/17	M-F 1135p-1237a Jimmy Kimmel Live (Program: J KIMMELI-ABC<)	CM	Cc 1135p-1237a	---- 1--	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	12/11/17	12/17/17	---- 1--		1				\$350.00			0.00		
	Week:	12/18/17	12/24/17	-----		0				\$0.00			0.00		
N 28	KFSN	12/16/17	12/16/17	Sat Prime Hour B Sat Prime Hour 2	CM	Cc 9p-10p	----- 1-	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	12/11/17	12/17/17	----- 1-		1				\$450.00			0.00		
N 29	KFSN	12/16/17	12/16/17	Sat Prime Hour C Sat Prime Hour 3	CM	Cc 10p-11p	----- 1-	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	12/11/17	12/17/17	----- 1-		1				\$450.00			0.00		
N 30	KFSN	12/17/17	12/17/17	Su 8a News AM Live Sunday 8am	CM	Cc 8a-9a	----- 2	:30	2	\$325.00	P-03	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	12/11/17	12/17/17	----- 2		2				\$325.00			0.00		
N 31	KFSN	12/17/17	12/17/17	The Sound of Music Movie The Sound of Music Movie	CM	Cc 7p-11p	----- 2	:30	2	\$1,000.00	P-03	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	12/11/17	12/17/17	----- 2		2				\$1,000.00			0.00		
N 32	KFSN	12/18/17	12/18/17	M-F 2p-230p M-F 2p-230p	CM	Cc 2p-230p	1-----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	12/18/17	12/24/17	1-----		1				\$175.00			0.00		
N 33	KFSN	12/18/17	12/18/17	M-F 230p-3p M-F 230p-3p	CM	Cc 230p-3p	1-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	12/18/17	12/24/17	1-----		1				\$200.00			0.00		
N 34	KFSN	12/18/17	12/18/17	Great Xmas Light Fight Great Xmas Light Fight	CM	Cc 8p-10p	2-----	:30	2	\$1,500.00	P-03	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	12/18/17	12/24/17	2-----		2				\$1,500.00			0.00		
N 35	KFSN	12/18/17	12/18/17	Mon Prime Hour C Mon Prime Hour 3	CM	Cc 10p-11p	1-----	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	12/18/17	12/24/17	1-----		1				\$800.00			0.00		
N 36	KFSN	12/18/17	12/18/17	M-F 1237a-106a ABC News Nightline	CM	Cc 1237a-106a	1-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	12/18/17	12/24/17	1-----		1				\$400.00			0.00		
Totals													68	\$29,000.00	