

ORDER



Orders
Order / Rev: 263139
Alt Order #: 10772720
Product Desc: BIDEN FOR PRESIDENT
Estimate: 4204
Flight Dates: 04/09/24 - 04/09/24
Original Date / Rev: 04/08/24 / 04/08/24
Order Type: GENERAL

KUVE
Primary AE: Teresa Difuria
Sales Office: C-PDC
Sales Region: National

Agency
Name: Allegory, LLC
Buying Contact:
Billing Contact: Candice Rost
 711 Third Avenue
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Biden for President
Demographic: A25-54
Product Codes: Political Candidate - Other
Revenue Code 1: TS
Revenue Code 2: TS
Revenue Code 3: POLITICAL-AGY
Priority: P-02

Order Brand: Various
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/09/24	1	\$1,000.00	\$850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	1	\$1,000.00	\$850.00	0.00
Totals	1	\$1,000.00	\$850.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria	C-PDC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KUVE	04/09/24	04/09/24	MF 7p/6p Presidential Cnd Spcl	CM	6:47 PM-7:00 PM (6:47 PM-7:00 PM)	- 1 - - - - -	:30	1	\$1,000.00	P-02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/08/24	04/14/24	- 1 - - - - -		1		\$1,000.00		0.00					
N 2	KUVE	04/09/24	04/09/24	MF 1135p/1035p Presidential Cnd Spcl	CM	10:51 PM-11:00 PM (10:51 PM-11:00 PM)	- 1 - - - - -	:30	1	\$0.00	P-02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/08/24	04/14/24	- 1 - - - - -		1		\$0.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KUVE	04/08/24-04/14/24	MF 1135p/1035p		10:51 PM-11:00 PM		- 1 - - - - -	:30	(\$0.00)	0.00	NM			
				Credited [Sales-Double Booked/Not Ordered]											
													Totals	1	\$1,000.00