

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

LORI ROOK

Authorized committee:

LORI ROOK FOR MISSOURI

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

MISSOURI STATE TREASURER

Date of election:

AUGUST 6, 2024

General

Primary

Treasurer of candidate's authorized committee:

RYAN ROOK, TREASURER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

A BRANT FINK

Digitally signed by A BRANT FINK
Date: 2024.04.08 09:46:29 -04'00'

Signature:

Perry Jones

Name: BRANT FINK

Name:

Perry Jones

Date of Request to Purchase Ad Time: 20240510

Date of Station Agreement to Sell Time: **5-13-24**

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes NoDate ad received: 5-13-24Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3216141Station Call Letters: KCRV-AMDate Received/Requested:
5-13-24

Est. #:

Station Location:
Caruthersville, Mo.Run Start and End Dates:
5-13 to 6-14-24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KCRV-AM	ORDER#:	3216141	DATE:	05/13/2024
MARKET:	UM - Caruthersville, MO	AMOUNT:	\$432.88	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4459733	
ADVERTISER:	Lori Rook For Missouri	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	5/13-6/14 MISSOURI STATE TREASURER	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	05-13-2024 TO 6/14/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	33				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/10/2024 16:49	

COMMENTS

[Rep Comment] 05/10/2024:

[Rep Comment] 05/10/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		5/13/2024 To 5/13/2024					TOT \$28.23			TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	5/13/2024	5/13/2024	1	\$15.29	\$15.29
	3		M.....	3:00PM	7:00PM	60	5/13/2024	5/13/2024	1	\$12.94	\$12.94

DAY#2		5/14/2024 To 5/14/2024					TOT \$12.94			TOTAL SPOTS 1	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		.T.....	10:00AM	3:00PM	60	5/14/2024	5/14/2024	1	\$12.94	\$12.94

STATION:	KCRV-AM	ORDER#:	3216141	DATE:	05/13/2024
MARKET:	UM - Caruthersville, MO	AMOUNT:	\$432.88	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4459733	
ADVERTISER:	Lori Rook For Missouri	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	5/13-6/14 MISSOURI STATE TREASURER	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	05-13-2024 TO 6/14/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	33				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/10/2024 16:49	

DAY#3	5/15/2024 To 5/15/2024							TOT \$28.23	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	5/15/2024	5/15/2024	1	\$15.29	\$15.29
	3		..W....	3:00PM	7:00PM	60	5/15/2024	5/15/2024	1	\$12.94	\$12.94

DAY#4	5/16/2024 To 5/16/2024							TOT \$12.94	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		...T...	10:00AM	3:00PM	60	5/16/2024	5/16/2024	1	\$12.94	\$12.94

DAY#5	5/17/2024 To 5/17/2024							TOT \$15.29	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	5/17/2024	5/17/2024	1	\$15.29	\$15.29

DAY#6	5/18/2024 To 5/18/2024							TOT \$10.59	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	5/18/2024	5/18/2024	1	\$10.59	\$10.59

DAY#7	5/19/2024 To 5/19/2024							TOT \$10.59	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S	6:00AM	7:00PM	60	5/19/2024	5/19/2024	1	\$10.59	\$10.59

STATION:	KCRV-AM	ORDER#:	3216141	DATE:	05/13/2024
MARKET:	UM - Caruthersville, MO	AMOUNT:	\$432.88	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4459733	
ADVERTISER:	Lori Rook For Missouri	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	5/13-6/14 MISSOURI STATE TREASURER	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	05-13-2024 TO 6/14/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	33				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/10/2024 16:49	

DAY#22	6/3/2024 To 6/3/2024							TOT \$28.23	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	6/3/2024	6/3/2024	1	\$15.29	\$15.29
	3		M.....	3:00PM	7:00PM	60	6/3/2024	6/3/2024	1	\$12.94	\$12.94

DAY#23	6/4/2024 To 6/4/2024							TOT \$12.94	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		.T.....	10:00AM	3:00PM	60	6/4/2024	6/4/2024	1	\$12.94	\$12.94

DAY#24	6/5/2024 To 6/5/2024							TOT \$28.23	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	6/5/2024	6/5/2024	1	\$15.29	\$15.29
	3		..W....	3:00PM	7:00PM	60	6/5/2024	6/5/2024	1	\$12.94	\$12.94

DAY#25	6/6/2024 To 6/6/2024							TOT \$12.94	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		...T...	10:00AM	3:00PM	60	6/6/2024	6/6/2024	1	\$12.94	\$12.94

STATION:	KCRV-AM	ORDER#:	3216141	DATE:	05/13/2024
MARKET:	UM - Caruthersville, MO	AMOUNT:	\$432.88	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4459733	
ADVERTISER:	Lori Rook For Missouri	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	5/13-6/14 MISSOURI STATE TREASURER	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	05-13-2024 TO 6/14/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	33				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/10/2024 16:49	

DAY#26 **6/7/2024 To 6/7/2024** **TOT \$15.29** **TOTAL SPOTS 1**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	6/7/2024	6/7/2024	1	\$15.29	\$15.29

DAY#27 **6/8/2024 To 6/8/2024** **TOT \$10.59** **TOTAL SPOTS 1**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	6/8/2024	6/8/2024	1	\$10.59	\$10.59

DAY#28 **6/9/2024 To 6/9/2024** **TOT \$10.59** **TOTAL SPOTS 1**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S	6:00AM	7:00PM	60	6/9/2024	6/9/2024	1	\$10.59	\$10.59

DAY#29 **6/10/2024 To 6/10/2024** **TOT \$28.23** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	6/10/2024	6/10/2024	1	\$15.29	\$15.29
	3		M.....	3:00PM	7:00PM	60	6/10/2024	6/10/2024	1	\$12.94	\$12.94

DAY#30 **6/11/2024 To 6/11/2024** **TOT \$12.94** **TOTAL SPOTS 1**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		.T.....	10:00AM	3:00PM	60	6/11/2024	6/11/2024	1	\$12.94	\$12.94

STATION:	KCRV-AM	ORDER#:	3216141	DATE:	05/13/2024
MARKET:	UM - Caruthersville, MO	AMOUNT:	\$432.88	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4459733
ADVERTISER:	Lori Rook For Missouri	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	5/13-6/14 MISSOURI STATE TREASURER	AGY EST:			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	05-13-2024 TO 6/14/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	33				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/10/2024 16:49	

DAY#31	6/12/2024 To 6/12/2024							TOT \$28.23	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	6/12/2024	6/12/2024	1	\$15.29	\$15.29
	3		..W....	3:00PM	7:00PM	60	6/12/2024	6/12/2024	1	\$12.94	\$12.94

DAY#32	6/13/2024 To 6/13/2024							TOT \$12.94	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		...T...	10:00AM	3:00PM	60	6/13/2024	6/13/2024	1	\$12.94	\$12.94

DAY#33	6/14/2024 To 6/14/2024							TOT \$15.29	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	6/14/2024	6/14/2024	1	\$15.29	\$15.29

TOTAL	May	Jun													Total
SPOT	16	16													32
CASH	216.44	216.44													432.88
TOTAL	216.44	216.44													432.88