CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.
, Strategic Media Placement	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	RAL CANDIDATE
✓ STATI	E OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED
Candidate name:	
LORI ROOK	
Authorized committee:	
LORI ROOK FOR MISSOURI	
Agency requesting time (and contact information):	
N/A Strategic Media Placement	
Candidate's political party:	
REPUBLICAN	
Office sought (no acronyms or abbreviations):	
MISSOURI STATE TREASURER	
Date of election:	General ✓ Primary
AUGUST 6, 2024	
Treasurer of candidate's authorized committee:	
RYAN ROOK, TREASURER	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been fur	nished by (check one box below):
the candidate listed above who is a legally qualified car	ndidate, or
the authorized committee of the legally qualified candi	date listed above;
(2) this station is authorized to announce the time as paid for b	y such person or entity; and
(3) this station has disclosed its political advertising policies, included and other sales practices.	luding applicable classes and rates, discount, promotion
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signature:	Signature: Passa Nama
A BRANT FINK Date: 2024.04.08 09:46:29 -04'00'	The state of the s
Name: BRANT FINK	Name: Perry Jones
Date of Request to Purchase Ad Time: 20240510	Date of Station Agreement to Sell Time: 5-13-24

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast. Candidate/Authorized Committee/Agency Signature: Date: TO BE COMPLETED BY STATION ONLY Ad submitted to Station? Yes No

Name:		
Date:		
то	BE COMPLETED BY STATION OF	NLY
Ad submitted to Station? Yes Date ad received: 5-13-24	No	
Federal candidate certification signed (ab	ove): Yes No	N/A
Rejected – provide reason (option	omptly upload updated final form when co	
Contract #: 3216141	Station Call Letters: KCRV-AM	Date Received/Requested: 5-13-24
Est. #:	Station Location: Caruthersville, Mo.	Run Start and End Dates: 5-13 to 6-14-24
Upload order, this form and invoice (or tra use this space to document schedule of t	affic system print-out) or other documents ime purchased, when spots actually aired,	reflecting this transaction to the OPIF or the rates charged and the classes of time

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION: KCRV-AM

ORDER#: 3216141

DATE: 05/13/2024

MARKET:

UM - Caruthersville, MO

AMOUNT: \$432.88

MEDIA FINANCIAL SERVICES AGENCY:

REP:

Regional Reps Non-Rep

SPOTS: 32

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

MOD:

1 Stn Ver: 1 Last:

CHICAGO

SLS PH: 216-233-8181

SALES OFFICE: SALESPERSON:

Linley Grande

SLS FAX: N/A

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

CONTRACT # FOR INVOICING 4459733

ADVERTISER:

Lori Rook For Missouri

05-13-2024 TO 6/14/2024

M.....

AGY CLI: AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

PRODUCT:

5/13-6/14 MISSOURI STATE

AGY EST:

1655 Palm Beach Lakes Blvd.

9th Fl. Suite 903

FLIGHT:

TREASURER

[X]Unwired []Spot []Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOTAL COOTS 2

\$12.94

1

\$12.94

TOT # OF DAYS:

PRIM. DEMO:

3

Adults 35+

33

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 05/10/2024 16:49

-OT 400 00

5/13/2024

SEC. DEMO: COMMENTS

[Rep Comment] 05/10/2024:

[Rep Comment] 05/10/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

3:00PM

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY	#1		5/13/2024 To	5/13/2024				101 \$28.23		TOTAL SP	013 2
MC	LN	SPT TYP	DAYS	START	END TIME		START	STOP	SP/DY	RATE	TOTAL
	1		M	6:00AM	10:00AM	60	5/13/2024	5/13/2024	1	\$15.29	\$15.29

7:00PM

60

5/13/2024

DAY	#2		5/14/2024 To 5	5/14/2024 To 5/14/2024				TOT \$12.94		TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2		.T	10:00AM	3:00PM	60	5/14/2024	5/14/2024	1	\$12.94	\$12.94	

STATION:

KCRV-AM

ORDER#: 3216141

SPOTS:

DATE:

05/13/2024

MARKET: REP:

UM - Caruthersville, MO Regional Reps Non-Rep **AMOUNT: \$432.88**

AGENCY:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

9th FI, Suite 903

MOD:

1 Stn Ver: 1 Last:

CHICAGO

SLS PH: 216-233-8181

32

SALES OFFICE: SALESPERSON:

Linley Grande

SLS FAX: N/A

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4459733

ADVERTISER:

Lori Rook For Missouri

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

5/13-6/14 MISSOURI STATE

05-13-2024 TO 6/14/2024

AGY EST:

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

FLIGHT:

TREASURER

[X]Unwired []Spot []Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF DAYS:

33

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 05/10/2024 16:49

SEC. DEMO:

5/15/2024 To 5/15/2024

DAY#3 5/15/2024 To 5/15/2024							TOT \$28.23		TOTAL SP	OTS 2	
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	6:00AM	10:00AM	60	5/15/2024	5/15/2024	1	\$15.29	\$15.29
	3		W	3:00PM	7:00PM	60	5/15/2024	5/15/2024	1	\$12.94	\$12.94

DAY#4	5/16/2024 To 5/16/2024	TOT \$12.94	TOTAL SPOTS 1

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
1000	2		T	10:00AM	3:00PM	60	5/16/2024	5/16/2024	1	\$12.94	\$12.94

TOT \$15.29 TOTAL SPOTS 1 5/17/2024 To 5/17/2024 DAY#5

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	5/17/2024	5/17/2024	1	\$15.29	\$15.29

TOT \$10.59 TOTAL SPOTS 1 5/18/2024 To 5/18/2024 DAY#6

-	МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
		4		S.	6:00AM	7:00PM	60	5/18/2024	5/18/2024	1	\$10.59	\$10.59

TOTAL SPOTS 1 TOT \$10.59 DAY#7 5/19/2024 To 5/19/2024

МС	LN	SPT TYP	DAYS	START	END TIME		START	STOP	SP/DY	RATE	TOTAL
	4		s	6:00AM	7:00PM	60	5/19/2024	5/19/2024	1	\$10.59	\$10.59

DATE: 05/13/2024 ORDER#: 3216141 STATION: KCRV-AM

MEDIA FINANCIAL SERVICES MARKET: **AMOUNT: \$432.88** AGENCY: UM - Caruthersville, MO REP: Regional Reps Non-Rep SPOTS: 32

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

1 Stn Ver: 1 Last: MOD:

CHICAGO SLS PH: 216-233-8181 SALES OFFICE:

SLS FAX: N/A SALESPERSON: Linley Grande

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES AGY CLI:

CONTRACT # FOR INVOICING 4459733 MEDIA FINANCIAL SERVICES INVOICE: ADVERTISER: Lori Rook For Missouri AGY PRD:

5/13-6/14 MISSOURI STATE 1655 Palm Beach Lakes Blvd. PRODUCT: AGY EST:

TREASURER 9th FI, Suite 903

WEST PALM BEACH, FL 33401

[X]Unwired []Spot []Mod Invoices@MediaFinancial.com 05-13-2024 TO 6/14/2024 FLIGHT:

33 TOT # OF DAYS:

[X]Cash []Trade PRIM. DEMO: Adults 35+

LAST SENT: 05/10/2024 16:49 SPOT TYPE: SEC. DEMO:

TOTAL SPOTS 2 TOT \$28.23 DAY#8 5/20/2024 To 5/20/2024 SP/DY TOTAL **END** LEN START STOP RATE SPT TYP DAYS START MC LN TIME \$15.29 1 \$15.29 10:00AM 5/20/2024 5/20/2024 1 M..... 6:00AM 60 1 \$12.94 \$12.94 7:00PM 5/20/2024 5/20/2024 3 3:00PM 60 M.....

DAY	#9		5/21/2024 To	5/21/2024				TOT \$12.94		TOTAL SP	OTS 1
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		.T	10:00AM	3:00PM	60	5/21/2024	5/21/2024	1	\$12.94	\$12.94

DAY	#10		5/22/2024 To	5/22/2024		TOT \$28.23	TOTAL SPOTS 2				
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	6:00AM	10:00AM	60	5/22/2024	5/22/2024	1	\$15.29	\$15.29
	3		W	3:00PM	7:00PM	60	5/22/2024	5/22/2024	1	\$12.94	\$12.94

DAY	#11		5/23/2024 To	5/23/2024				TOT \$12.94	TOTAL SPOTS 1 SP/DY RATE TOT		
МС	LN	SPT TYP	DAYS	START	END TIME		START	STOP	SP/DY	RATE	TOTAL
	2		T	10:00AM	3:00PM	60	5/23/2024	5/23/2024	1	\$12.94	\$12.94

DAY	#12		5/24/2024 To	5/24/2024				TOT \$15.29		TOTAL SPO	TS 1
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	5/24/2024	5/24/2024	1	\$15.29	\$15.29
										Par	e 3 of 6

TOT \$15.20

TOTAL SPOTS 1

STATION:

KCRV-AM

ORDER#: 3216141

DATE: 05/13/2024

MARKET:

UM - Caruthersville, MO

AMOUNT: \$432.88

AGENCY: MEDIA FINANCIAL SERVICES

REP:

Regional Reps Non-Rep

SPOTS: 32

1655 Palm Beach Lakes Blvd.

9th Fl. Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

1 Stn Ver: 1 Last:

SALES OFFICE: **CHICAGO** SLS PH: 216-233-8181

SALESPERSON:

Linley Grande

TREASURER

SLS FAX: N/A

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

ADVERTISER:

Lori Rook For Missouri

AGY CLI: AGY PRD: **CONTRACT # FOR INVOICING 4459733**

PRODUCT:

5/13-6/14 MISSOURI STATE

AGY EST:

MEDIA FINANCIAL SERVICES INVOICE:

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

05-13-2024 TO 6/14/2024

[X]Unwired []Spot []Mod

Invoices@MediaFinancial.com

TOT # OF DAYS:

Adults 35+

[X]Cash []Trade SPOT TYPE:

LAST SENT: 05/10/2024 16:49

33

PRIM. DEMO:

SEC. DEMO:

6/3/2024 To 6/3/2024 **DAY#22**

TOTAL SPOTS 2 TOT \$28.23

MC	LN	SPT TYP	DAYS	START	END TIME		START	STOP	SP/DY	RATE	TOTAL		
	1		M	6:00AM	10:00AM	60	6/3/2024	6/3/2024	1	\$15.29	\$15.29		
	3		М	3:00PM	7:00PM	60	6/3/2024	6/3/2024	1	\$12.94	\$12.94		

г	DAY#	23		6/4/2024 To 6/4	2024				TOT \$12.94		TOTAL SP	OTS 1
_	иС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
-		2		.т	10:00AM	3:00PM	60	6/4/2024	6/4/2024	1	\$12.94	\$12.94

DAY#	24		6/5/2024 To 6/5	/2024				TOT \$28.23		TOTAL SPOIS 2			
MC		SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL		
	1		W	6:00AM	10:00AM	60	6/5/2024	6/5/2024	1	\$15.29	\$15.29		
	3		W	3:00PM	7:00PM	60	6/5/2024	6/5/2024	1	\$12.94	\$12.94		

DAY#	25		6/6/2024 To 6/6/	2024				TOT \$12.94		TOTAL SP	0151
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		T	10:00AM	3:00PM	60	6/6/2024	6/6/2024	1	\$12.94	\$12.94

STATION: KCRV-AM

ORDER#: 3216141

DATE: 05/13/2024

MARKET:

UM - Caruthersville, MO

AMOUNT: \$432.88

AGENCY: MEDIA FINANCIAL SERVICES

REP:

Regional Reps Non-Rep

SPOTS: 32

1655 Palm Beach Lakes Blvd.

Invoices@MediaFinancial.com

9th FI, Suite 903

WEST PALM BEACH, FL 33401

1 Stn Ver: 1 Last: MOD:

SLS PH: 216-233-8181 **CHICAGO**

SALES OFFICE: SALESPERSON:

Linley Grande

SLS FAX: N/A

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

05-13-2024 TO 6/14/2024

AGY CLI:

CONTRACT # FOR INVOICING 4459733

ADVERTISER:

Lori Rook For Missouri

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

PRODUCT: 5/13-6/14 MISSOURI STATE **TREASURER**

AGY EST:

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

FLIGHT:

[X]Unwired []Spot []Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF DAYS:

PRIM. DEMO:

33 Adults 35+

[X]Cash []Trade

SEC. DEMO:

SPOT TYPE:

LAST SENT: 05/10/2024 16:49

OT 642 04

DAY#	26		6/7/2024 To 6/7/	2024				TOT \$15.29		TOTAL SP	OTS 1
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	6/7/2024	6/7/2024	1	\$15.29	\$15.29

DAY	#27		6/8/2024 To 6/8/	2024				TOT \$10.59		TOTAL SP	OTS 1
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		S.	6:00AM	7:00PM	60	6/8/2024	6/8/2024	1	\$10.59	\$10.59

DAY#	‡28		6/9/2024 To 6/9/	2024				TOT \$10.59		TOTAL SP	OTS 1
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		S	6:00AM	7:00PM	60	6/9/2024	6/9/2024	1	\$10.59	\$10.59

DAY#	29		6/10/2024 To 6/	6/10/2024 To 6/10/2024				TOT \$28.23		TOTAL SP	OTS 2
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		М	6:00AM	10:00AM	60	6/10/2024	6/10/2024	1	\$15.29	\$15.29
	3		М	3:00PM	7:00PM	60	6/10/2024	6/10/2024	1	\$12.94	\$12.94

DAY#	‡30		6/11/2024 To 6/11/2024					101 \$12.94		TOTAL SE	0131
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		.т	10:00AM	3:00PM	60	6/11/2024	6/11/2024	1	\$12.94	\$12.94

TOTAL CROTE 4

STATION:

KCRV-AM

ORDER#: 3216141

DATE:

05/13/2024

MARKET: REP:

UM - Caruthersville, MO

AMOUNT: \$432.88

AGENCY:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

Invoices@MediaFinancial.com

9th Fl. Suite 903

MOD:

Regional Reps Non-Rep

SPOTS: 32

WEST PALM BEACH, FL 33401

1 Stn Ver: 1 Last:

SALES OFFICE:

CHICAGO

SLS PH: 216-233-8181

SALESPERSON: Linley Grande

SLS FAX: N/A

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4459733

ADVERTISER:

Lori Rook For Missouri

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

PRODUCT:

FLIGHT:

5/13-6/14 MISSOURI STATE

05-13-2024 TO 6/14/2024

AGY EST:

TREASURER

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

TOT # OF DAYS:

PRIM. DEMO:

33

[X]Unwired []Spot []Mod

Invoices@MediaFinancial.com

Adults 35+

[X]Cash []Trade

LAST SENT: 05/10/2024 16:49

SEC. DEMO:

SPOT TYPE:

TOTAL SPOTS 2 TOT \$28.23 6/12/2024 To 6/12/2024 **DAY#31** SP/DY **RATE** TOTAL **START STOP** LEN **END** START LN SPT TYP DAYS MC TIME \$15.29 \$15.29 1 60 6/12/2024 6/12/2024 6:00AM 10:00AM 1 ..W... 1 \$12.94 \$12.94 6/12/2024 6/12/2024 3:00PM 7:00PM 3 ..W...

DAY#	32		6/13/2024 To 6/	13/2024				TOT \$12.94		TOTAL SP	OTS 1
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		T	10:00AM	3:00PM	60	6/13/2024	6/13/2024	1	\$12.94	\$12.94

DAY#33			6/14/2024 To 6/	TOT \$15.29	a.	TOTAL SPOTS 1					
МС		SPT TYP	DAYS	START	END TIME		START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	6/14/2024	6/14/2024	1	\$15.29	\$15.29

r									Total
TOTAL	May	Jun							
			 	 					32
SPOT	16	16							
ì				 					432.88
CASH	216.44	216.44							
					-				432.88
TOTAL	216.44	216.44							