

ORDER

Orders
Order / Rev: 10776
 Alt Order #:
Product Desc: General Election 2018 Boost
 Estimate:
Flight Dates: 10/28/18 - 11/05/18
Original Date / Rev: 10/25/18 / 10/25/18
Order Type: GENERAL

WSIL-TV
Primary AE: Amy Frerichs
Sales Office: L-POL
Sales Region: POL

Agency
Name: Judge Solverson, Friends for
Buying Contact:
Billing Contact: Christy Solverson
 PO Box 2815
 Carbondale, IL 62902

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Judge Solverson, Friends for
Demographic: HH
Product Codes: Candidates
Priority: P-03
Revenue Codes: DIR, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	2	\$555.00	\$471.75
10/29/18	11/04/18	9	\$3,070.00	\$2,609.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	2	\$555.00	\$471.75	0.00
November 2018	9	\$3,070.00	\$2,609.50	0.00
Totals	11	\$3,625.00	\$3,081.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy Frerichs			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	10/28/18	11/04/18	Local News Su 5p Local News Su 5p	CM	5p-5:30p	-----1	:15	1	\$165.00	P-02	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----1		1				\$165.00		0.00			
		Week: 10/29/18	11/04/18	-----1		1				\$165.00		0.00			
2	3	10/28/18	11/04/18	Local News Sunday Local News Sunday	CM	10p-10:30p	-----1	:15	1	\$390.00	P-02	0.00	NM	2	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----1		1				\$390.00		0.00			
		Week: 10/29/18	11/04/18	-----1		1				\$390.00		0.00			
3	3	10/29/18	11/02/18	Local News 5p Local News 5p	CM	5p-5:30p	11111--	:15	5	\$295.00	P-02	0.00	NM	5	\$1,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	11111--		5				\$295.00		0.00			
4	3	10/29/18	11/02/18	Local News 10p Local News 10p	CM	10p-10:35p	MTWTF--	:15	2	\$520.00	P-02	0.00	NM	2	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		2				\$520.00		0.00			
													Totals	11	\$3,625.00