



**WTTV-CBS**  
**6910 Network Pl.**  
**Indianapolis, IN 46278**  
**(317) 632-5900**

# CONTRACT

<u>Contract / Revision</u> 389656 /		<u>Alt Order #</u> 08402501
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 5445
<u>Advertiser</u> DSCC IE		<u>Original Date / Revision</u> 09/27/16 / 09/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTV-CBS	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13721	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Great American Media**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	CBS	11/01/16	11/07/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				10	\$450.00	0.00			
N 2	CBS	11/01/16	11/07/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				1	\$600.00	0.00			
N 3	CBS	11/01/16	11/07/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	6	\$4,890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				6	\$815.00	0.00			
N 4	CBS	11/01/16	11/07/16	M-F 1230p-130p	12:30 PM-1:30 PM		:30				NM	5	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				5	\$780.00	0.00			
N 5	CBS	11/01/16	11/07/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	5	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				5	\$520.00	0.00			
N 6	CBS	11/01/16	11/07/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				10	\$450.00	0.00			
N 7	CBS	11/01/16	11/07/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				5	\$500.00	0.00			
N 8	CBS	11/01/16	11/07/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				5	\$500.00	0.00			
N 9	CBS	11/01/16	11/07/16	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				6	\$400.00	0.00			
N 10	CBS	11/01/16	11/07/16	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				6	\$400.00	0.00			
D 11	CBS	11/07/16	11/07/16	Monday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	0	\$0.00
D 12	CBS	11/05/16	11/05/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
D 13	CBS	11/05/16	11/05/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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		<u>Estimate #</u> 5445
<u>Advertiser</u> DSCC IE		<u>Original Date / Revision</u> 09/27/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 14	CBS	11/05/16	11/05/16	Sa 7a-9a	7:00 AM-8:00 AM		:30				NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----2-				2	\$105.00	0.00			
N 15	CBS	11/05/16	11/05/16	Sa 7a-9a	8:00 AM-9:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----2-				2	\$100.00	0.00			
N 16	CBS	11/06/16	11/06/16	Su 1030a-1130a	10:30 AM-11:30 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$400.00	0.00			
N 17	CBS	11/06/16	11/06/16	Colts Football	430p-730p		:30				NM	1	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$30,000.00	0.00			
D 18	CBS	11/06/16	11/06/16	Su 6p-630p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
D 19	CBS	11/06/16	11/06/16	Su 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
D 20	CBS	11/06/16	11/06/16	Sunday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	0	\$0.00
N 21	CBS	11/06/16	11/06/16	Su 9a-1030a	9:00 AM-10:30 AM		:30				NM	1	\$845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$845.00	0.00			
D 22	CBS	11/03/16	11/03/16	Thursday Prime	10:00 PM-11:00 PM		:30				NM	0	\$0.00
D 23	CBS	11/01/16	11/01/16	Tuesday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	0	\$0.00
N 24	CBS	11/07/16	11/07/16	Monday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$4,000.00	0.00			
N 25	CBS	11/05/16	11/05/16	Celeb name/Big bang	7p-8p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$700.00	0.00			
N 26	CBS	11/05/16	11/05/16	College Football Reg Ssn	3:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-				1	\$600.00	0.00			
N 27	CBS	11/06/16	11/06/16	Sunday Prime Hour 3	930p-1030p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$3,500.00	0.00			
N 28	CBS	11/03/16	11/03/16	Thursday Prime Hour 3	10p-11p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$3,000.00	0.00			
N 29	CBS	11/01/16	11/01/16	Tuesday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$3,000.00	0.00			
<b>Totals</b>											0.00	72	\$77,245.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	72	\$77,245.00	\$65,658.25
<b>Totals</b>	72	\$77,245.00	\$65,658.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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