



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

<u>Contract / Revision</u> 382711 /		<u>Alt Order #</u> 08385269
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 5441
<u>Advertiser</u> DSCC IE		<u>Original Date / Revision</u> 09/20/16 / 09/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTV-CBS	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13721	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	CBS	10/04/16	10/10/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				10	\$450.00	0.00			
N 2	CBS	10/04/16	10/10/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTW-F--				5	\$600.00	0.00			
N 3	CBS	10/04/16	10/10/16	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTW-F--				5	\$275.00	0.00			
N 4	CBS	10/04/16	10/10/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	5	\$4,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				5	\$815.00	0.00			
N 5	CBS	10/04/16	10/10/16	M-F 1235a-135a	12:35 AM-1:35 AM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTW-F--				5	\$150.00	0.00			
N 6	CBS	10/04/16	10/10/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	5	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				5	\$520.00	0.00			
N 7	CBS	10/04/16	10/10/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				2	\$400.00	0.00			
N 8	CBS	10/04/16	10/10/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				5	\$500.00	0.00			
N 9	CBS	10/04/16	10/10/16	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				5	\$125.00	0.00			
N 10	CBS	10/04/16	10/10/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				3	\$500.00	0.00			
N 11	CBS	10/04/16	10/10/16	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				5	\$200.00	0.00			
N 12	CBS	10/04/16	10/10/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	5	\$2,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Product</u> DSCC IE
		<u>Estimate #</u> 5441
<u>Advertiser</u> DSCC IE		<u>Original Date / Revision</u> 09/20/16 / 09/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				5	\$550.00	0.00			
N 13	CBS	10/04/16	10/10/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				5	\$200.00	0.00			
N 14	CBS	10/04/16	10/10/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$1,450.00	0.00			
N 15	CBS	10/04/16	10/10/16	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$400.00	0.00			
N 16	CBS	10/04/16	10/10/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				4	\$1,300.00	0.00			
D 17	CBS	10/10/16	10/10/16	Monday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	0	\$0.00
N 18	CBS	10/08/16	10/08/16	Saturday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1-				1	\$1,500.00	0.00			
N 19	CBS	10/08/16	10/08/16	Sa 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1-				1	\$575.00	0.00			
D 20	CBS	10/08/16	10/08/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
D 21	CBS	10/08/16	10/08/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
N 22	CBS	10/08/16	10/08/16	Sa 7a-9a	7:00 AM-8:00 AM		:30				NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----2-				2	\$105.00	0.00			
N 23	CBS	10/08/16	10/08/16	Sa 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1-				1	\$1,000.00	0.00			
N 24	CBS	10/08/16	10/08/16	Sa 7a-9a	8:00 AM-9:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----2-				2	\$100.00	0.00			
N 25	CBS	10/09/16	10/09/16	Su 1030a-1130a	10:30 AM-11:30 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$400.00	0.00			
N 26	CBS	10/09/16	10/09/16	Su 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$550.00	0.00			
N 27	CBS	10/09/16	10/09/16	Person Of Interest Eff 9/27/15	11:35 PM-12:35 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$200.00	0.00			
N 28	CBS	10/09/16	10/09/16	Elementary Eff 9/20/15	12:35 AM-1:35 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$200.00	0.00			
D 29	CBS	10/09/16	10/09/16	Su 6p-630p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
D 30	CBS	10/09/16	10/09/16	Su 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
D 31	CBS	10/09/16	10/09/16	Sunday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	0	\$0.00
N 32	CBS	10/09/16	10/09/16	Su 9a-1030a	9:00 AM-10:30 AM		:30				NM	2	\$1,690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----2				2	\$845.00	0.00			

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D 33	CBS	10/06/16	10/06/16	Thursday Prime	10:00 PM-11:00 PM		:30				NM	0	\$0.00
D 34	CBS	10/04/16	10/04/16	Tuesday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 35	CBS	10/05/16	10/05/16	Wednesday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	--1----				1	\$5,000.00	0.00			
N 36	CBS	10/10/16	10/10/16	Monday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----				1	\$4,000.00	0.00			
N 37	CBS	10/08/16	10/08/16	College Football Reg Ssn	330p-7p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S-				1	\$700.00	0.00			
Totals										0.00		87	\$49,750.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/10/16	87	\$49,750.00	\$42,287.50
Totals	87	\$49,750.00	\$42,287.50

Signature: _____ **Date:** _____

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