

POLITICAL CHECK LIST

		Yes	No
Candidate / Issue	HALLEY S.C. GOV.		-
Agency	TARGET		-
Flight Dates	8/12 - 8/18		-
Amount	Gross	4100	-
	Net	3485	
PB-18	USS		-
HRP Headline #	7257913		-
Wide Orbit#	307005		-
Class of Time	LUC	SELL	-
	FIXED In POL Window Yes or No		
Sales Person	LINDA TURNER		-
Office / Region	HRP LA		-
Spot Approved	Yes		-
Check Sent to SBG	Yes		✓

REP HEADLINE# 7297913 REP: TEL# 323-866-1404 FAX# 323-653-2109 AUG4/14 19.40
 *** ORIGINAL REV#0 *** ORDER WORKSHEET HARRIS REPORT FROM REP *** WPDE-TV ***
 ADV # ADV. NAME POLI/N HALEY/R/GOV/SC REP. # OFF. # SALESMAN #
 AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME KYM MASON
 15260 VENTURA BLVD., #1240 SALES PRSN LA- LYNDA TURNER (H)
 SHERMAN OAKS, CA 91403
 ORDER # 307005 CONTRACT # 7297913 CLASS: NATL. LOCAL REGIONAL
 PRDCT HLY/GVNR 8/12-8/18 EST#1132 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG12/14 AUG18/14 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG4/14 19.40

REP: 8/4/14
 NEW POLITICAL ORDER
 START DATE TUESDAY, AUGUST 12
 COMPETITIVE DATA TO FOLLOW
 TTL \$4,100/17X
 PLS CONFIRM ASAP
 THANKS
 CAT FOR LYNDA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 HALEY FOR GOVERNOR. NO DOUBLE SPOTTING IN 30 MINUTE PROGRAMS.

NCC 41100 8/18

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$225.00	8/12	8/15	4		TU-F	4
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
RA55+	5.3											
CON COM1:	GOOD MORNING AMERICA											
2			700A-900A	30		\$225.00	8/18	8/18	1		MON	1
RA55+	5.3											
CON COM1:	GOOD MORNING AMERICA											

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P	30		\$350.00	8/12	8/15	4		TU-F	4
	RA55+		7.9									
	CON COM1		NEWSCH. 15 @ 6P									
4			600P-630P	30		\$350.00	8/18	8/18	1		MON	1
	RA55+		7.9									
	CON COM1		NEWSCH. 15 @ 6P									
5			1100P-1135P	30		\$200.00	8/12	8/15	4		TU-F	4
	RA55+		3.2									
	CON COM1		NEWS CH 15 @ 11P									
6			1100P-1135P	30		\$200.00	8/18	8/18	1		MON	1
	RA55+		3.2									
	CON COM1		NEWS CH 15 @ 11P									
7			600P-630P	30		\$100.00	8/16	8/16	1		SAT	1
	RA55+		4.9									
	CON COM1		NEWS									
8			600P-630P	30		\$125.00	8/17	8/17	1		SUN	1
	RA55+		6.2									
	CON COM1		NEWS									

AUG/14 \$4,100.00 CONTRACT TOTAL \$4,100.00
 TOTAL SPOTS 17

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- NOV/PJ
 DEMOS- RA55+*

ORDER



Orders
Order / Rev: 307005
Alt Order #: 07297913
Product Desc: HLY/GVNR 8/12-8/18
Estimate: 1132
Flight Dates: 08/12/14 - 08/18/14
Original Date / Rev: 08/05/14 / 08/07/14
Order Type: GENERAL

WPDE
Primary AE: HRP HRP-Los Angeles
Sales Office: HRPLA
Sales Region: NAT

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd, Ste 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nikkie Haley for Governor-R
Demographic: A50+
Product Codes: PL Gubernatorial Candidate
Priority: POL-1
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/18/14	17	\$4,100.00	\$3,485.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	17	\$4,100.00	\$3,485.00	93.10
Totals	17	\$4,100.00	\$3,485.00	93.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP HRP-Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPDE	08/12/14	08/15/14	GMA M-F GMA 7a-9a	CM	7:00 AM-9:00 AM	-TWTF--	:30	4	\$225.00	POL-	5.30	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	-TWTF--		4				\$225.00		5.30			
E 2	WPDE	08/18/14	08/18/14	GMA M-F GMA 7a-9a	CM	7:00 AM-9:00 AM	1-----	:30	1	\$225.00	POL-	5.30	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/14	08/24/14	1-----		1				\$225.00		5.30			
E 3	WPDE	08/12/14	08/15/14	M-F 6p-630p News M-F 6p-630p News	CM	6:00 PM-6:30 PM	-TWTF--	:30	4	\$350.00	POL-	7.90	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	-TWTF--		4				\$350.00		7.90			
E 4	WPDE	08/18/14	08/18/14	M-F 6p-630p News M-F 6p-630p News	CM	6:00 PM-6:30 PM	1-----	:30	1	\$350.00	POL-	7.90	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/14	08/24/14	1-----		1				\$350.00		7.90			
E 5	WPDE	08/12/14	08/15/14	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:35 PM	-TWTF--	:30	4	\$200.00	POL-	3.20	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	-TWTF--		4				\$200.00		3.20			
E 6	WPDE	08/18/14	08/18/14	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:35 PM	1-----	:30	1	\$200.00	POL-	3.20	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/14	08/24/14	1-----		1				\$200.00		3.20			

Order / Rev: 307005
 Alt Order #: 07297913
 Flight Dates: 08/12/14 - 08/18/14

Advertiser: Nikkie Haley for Governor-R
 Product Desc: HLY/GVNR 8/12-8/18
 Estimate: 1132
WPDE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WPDE	08/16/14	08/16/14	Sa-Su 6p News Sa-Su 6p News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$100.00	POL-	4.90	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/11/14	08/17/14	-----1-		1		\$100.00		4.90					
E 8	WPDE	08/17/14	08/17/14	Sa-Su 6p News Sa-Su 6p News	CM	6:00 PM-6:30 PM	-----1	:30	1	\$125.00	POL-	6.20	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/11/14	08/17/14	-----1		1		\$125.00		6.20					
Totals													17	\$4,100.00	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 8/1/2014
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I, Target Enterprises,
 being/on behalf of: Haley for Governor, Inc.,
 a legally qualified candidate of the Governor
 political party for the office of: Republican
 in the state of South Carolina
 election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached		/			

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Haley for Governor, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

I represent that the payment for the above described broadcast time has been furnished by:

Haley for Governor, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kurt Grindstaff

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date	Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature	Printed Name	Title
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*- AGENCY DOES NOT SIGN -
see next page*

CANDIDATE CERTIFICATION

Client:

Nikki Haley

The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Kym M

Signature of Authorized Representative

Kym Mason

Printed Name

Date

