

POLITICAL CHECK LIST

		Yes	No		
Candidate / Issue	HALLAM S.C. GOV		✓		
Agency	TARGET		✓		
Flight Dates	9/05 - 9/15		✓		
Amount	Gross	\$4,620	✓		
	Net	\$3,727			
PB-18	Yes		✓		
HRP Headline #	733 9639		✓		
Wide Orbit#	315 637		✓		
Class of Time	LUC	<input checked="" type="radio"/> SELL	FIXED	In POL Window Yes or No	✓
Sales Person	L TURNER		✓		
Office / Region	HRP / DC		✓		
Spot Approved	Yes		✓		
Check Sent to SBG	Yes		✓		

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 8/1/2014
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I, Target Enterprises,  
 being/on behalf of: Haley for Governor, Inc.,  
 a legally qualified candidate of the Governor  
 political party for the office of: Republican  
 in the state of South Carolina  
 election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached		/			

**Attach proposed schedule with charges (if available):**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Haley for Governor, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
signature of candidate or authorized committee

\_\_\_\_\_  
printed name

\_\_\_\_\_  
date

I represent that the payment for the above described broadcast time has been furnished by:

Haley for Governor, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kurt Grindstaff

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

<b>Date</b>	<b>Signature</b>

***To Be Signed By Station Representative***

Accepted
  Accepted in Part
  Rejected

<b>Signature</b>	<b>Printed Name</b>	<b>Title</b>

*- Agency Does Not Sign -  
see next page*

## CANDIDATE CERTIFICATION

Client: Nikki Haley

The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Kym Mason

Signature of Authorized Representative

Kym Mason

Printed Name

Date



REP HEADLINE# 7339639 TRF# 315637 REP: TEL# 323-866-1404 FAX# 323-653-2109  
 \*\*\* ORIGINAL REV#0 \*\*\* ORDER WORKSHEET HARRIS REPORT FROM STATION SEP2/14 09.15  
 \*\*\* WPDE-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/N HALEY/R/GOV/SC REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME TARGET ENTERPRISES BUYER NAME KYM MASON  
 15260 VENTURA BLVD., #1240 SALES PRSN LA-- LYNDA TURNER (H)  
 SHERMAN OAKS, CA 91403

ORDER # 315637 CONTRACT # 7339639 CLASS: NATL. LOCAL REGIONAL  
 PRDCT HLY/GVNR 9/9-9/15 EST#1188 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES SEP9/14 SEP15/14 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP2/14 09.15

REP: 8/29/14 NEW POLITICAL ORDER  
 \*\*\*START DATE TUESDAY, SEPT 9\*\*\*  
 COMPETITIVE DATA TO FOLLOW  
 TTL \$4,620/27X  
 PLS CONFIRM  
 THANKS  
 CAT FOR LYNDA

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 HALEY FOR GOVERNOR. NO DOUBLE SPOTTING IN 30 MINUTE PROGRAMS.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$200.00	9/9	9/12	4		TU-F	4
AGENCY ADVERTISER CODE = AGENCY EST# = 1188												
AGENCY PRODUCT CODE =												
RA55+			4.3									
CON COM1: GOOD MORNING AMERICA												
2			700A-900A	30		\$200.00	9/15	9/15	1		MON	1
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
RA55+			4.3									
CON COM1: GOOD MORNING AMERICA												



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1100P-1135P	30		\$115.00	9/13	9/13	1		SAT	1
	RA55+		3.9									
	CON COM1:		NEWS CH 15 @ 11P									
13			800A-900A	30		\$50.00	9/14	9/14	1		SUN	1
	RA55+		4.3									
	CON COM1:		GMA SUNDAY									
14			600P-630P	30		\$100.00	9/14	9/14	1		SUN	1
	RA55+		3.6									
	CON COM1:		NEWS									
15			1100P-1135P	30		\$160.00	9/14	9/14	1		SUN	1
	RA55+		4.5									
	CON COM1:		NEWS CH 15 @ 11P									
SEP/14			\$4,620.00									
											CONTRACT TOTAL	\$4,620.00
											TOTAL SPOTS	27

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- NOV/PJ  
DEMOS- RA55+\*

# ORDER



**Orders**  
**Order / Rev:** 315637  
**Alt Order #:** 07339639  
**Product Desc:** HLY/GVNR 9/9-9/15  
**Estimate:** 1188  
**Flight Dates:** 09/09/14 - 09/15/14  
**Original Date / Rev:** 09/02/14 / 09/02/14  
**Order Type:** GENERAL

**WPDE**  
**Primary AE:** HRP HRP-Los Angeles  
**Sales Office:** HRPLA  
**Sales Region:** NAT

**Agency Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd, Ste 1240  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Nikkie Haley for Governor-R  
**Demographic:** A50+  
**Product Codes:** PL Gubernatorial Candidate  
**Priority:** POL-3  
**Revenue Codes:** AGY, Political, Political Candidate

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/15/14	27	\$4,620.00	\$3,927.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	27	\$4,620.00	\$3,927.00	137.50
<b>Totals</b>	<b>27</b>	<b>\$4,620.00</b>	<b>\$3,927.00</b>	<b>137.50</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP HRP-Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPDE	09/09/14	09/12/14	GMA M-F GMA 7a-9a	CM	7:00 AM-9:00 AM	-TWTF--	:30	4	\$200.00	POL-	4.30	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-TWTF--		4				\$200.00		4.30			
E 2	WPDE	09/15/14	09/15/14	GMA M-F GMA 7a-9a	CM	7:00 AM-9:00 AM	1-----	:30	1	\$200.00	POL-	4.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----		1				\$200.00		4.30			
E 3	WPDE	09/09/14	09/12/14	M-F 6p-630p News M-F 6p-630p News	CM	6:00 PM-6:30 PM	-TWTF--	:30	4	\$250.00	POL-	7.90	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-TWTF--		4				\$250.00		7.90			
E 4	WPDE	09/15/14	09/15/14	M-F 6p-630p News M-F 6p-630p News	CM	6:00 PM-6:30 PM	1-----	:30	1	\$250.00	POL-	7.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----		1				\$250.00		7.90			
E 5	WPDE	09/09/14	09/12/14	M-F 7p-730p News M-F 7p-730p News	CM	7:00 PM-7:30 PM	-TWTF--	:30	4	\$175.00	POL-	5.80	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-TWTF--		4				\$175.00		5.80			
E 6	WPDE	09/15/14	09/15/14	M-F 7p-730p News M-F 7p-730p News	CM	7:00 PM-7:30 PM	1-----	:30	1	\$175.00	POL-	5.80	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----		1				\$175.00		5.80			

Order / Rev: 315637  
 Alt Order #: 07339639  
 Flight Dates: 09/09/14 - 09/15/14

Advertiser: Nikkie Haley for Governor-R  
 Product Desc: HLY/GVNR 9/9-9/15  
 Estimate: 1188  
 WPDE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WPDE	09/09/14	09/12/14	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:35 PM	-TWTF--	:30	4	\$180.00	POL-	4.30	NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-TWTF--					4	\$180.00		4.30			
E 8	WPDE	09/15/14	09/15/14	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:35 PM	1-----	:30	1	\$180.00	POL-	4.30	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----					1	\$180.00		4.30			
E 9	WPDE	09/13/14	09/13/14	Sa-Su 7a-8a GMC Weekend Early	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$40.00	POL-	2.10	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-----1-					1	\$40.00		2.10			
E 10	WPDE	09/13/14	09/13/14	Sa-Su 8a-9a Good Morning America	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$50.00	POL-	3.80	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-----1-					1	\$50.00		3.80			
E 11	WPDE	09/13/14	09/13/14	Sa-Su 6p News Sa-Su 6p News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$80.00	POL-	3.80	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-----1-					1	\$80.00		3.80			
E 12	WPDE	09/13/14	09/13/14	Sa-Su Late News Sa-Su 11-1135p	CM	11:00 PM-11:35 PM	-----1-	:30	1	\$115.00	POL-	3.90	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-----1-					1	\$115.00		3.90			
E 13	WPDE	09/14/14	09/14/14	Sa-Su 8a-9a Good Morning America	CM	8:00 AM-9:00 AM	-----1	:30	1	\$50.00	POL-	4.30	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-----1					1	\$50.00		4.30			
E 14	WPDE	09/14/14	09/14/14	Sa-Su 6p News Sa-Su 6p News	CM	6:00 PM-6:30 PM	-----1	:30	1	\$100.00	POL-	3.60	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-----1					1	\$100.00		3.60			
E 15	WPDE	09/14/14	09/14/14	Sa-Su Late News Sa-Su 11-1135p	CM	11:00 PM-11:35 PM	-----1	:30	1	\$160.00	POL-	4.50	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-----1					1	\$160.00		4.50			
													Totals	27	\$4,620.00