

POLITICAL CHECK LIST

		Yes	No
Candidate / Issue	HALLOW S.C. GOV	✓	
Agency	TARGET	✓	
Flight Dates	9/03 - 9/15	✓	
Amount	Gross \$4,620 Net \$3,727	✓	
PB-18	YES	✓	
HRP Headline #	733 9639	✓	
Wide Orbit#	315 637	✓	
Class of Time	LUC <input checked="" type="radio"/> SELL <input type="radio"/> FIXED <input type="radio"/> In POL Window Yes or No	✓	
Sales Person	L TURNER	✓	
Office / Region	HRP/DC	✓	
Spot Approved	YES	✓	
Check Sent to SBC	YES	✓	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 8/1/2014
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I, Target Enterprises,
 being/on behalf of: Haley for Governor, Inc.,
 a legally qualified candidate of the Governor
 political party for the office of: Republican
 in the state of South Carolina
 election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Haley for Governor, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

I represent that the payment for the above described broadcast time has been furnished by:

Haley for Governor, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kurt Grindstaff

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

- Agency Does Not Sign -
see next page

CANDIDATE CERTIFICATION

Client: Nikki Haley

☐

The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒

The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Kym Mason

Signature of Authorized Representative

Kym Mason

Printed Name

Date



ORDER



Orders
Order / Rev: 315637
Alt Order #: 07339639
Product Desc: HLY/GVNR 9/9-9/15
Estimate: 1188
Flight Dates: 09/09/14 - 09/15/14
Original Date / Rev: 09/02/14 / 09/02/14
Order Type: GENERAL

WPDE
Primary AE: HRP HRP-Los Angeles
Sales Office: HRPLA
Sales Region: NAT

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd, Ste 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nikkie Haley for Governor-R
Demographic: A50+
Product Codes: PL Gubernatorial Candidate
Priority: POL-3
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/15/14	27	\$4,620.00	\$3,927.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	27	\$4,620.00	\$3,927.00	137.50
Totals	27	\$4,620.00	\$3,927.00	137.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP HRP-Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPDE	09/09/14	09/12/14	GMA M-F GMA 7a-9a	CM	7:00 AM-9:00 AM	-TWTF--	:30	4	\$200.00	POL-	4.30	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/08/14	09/14/14	-TWTF--		4			\$200.00			4.30			
E 2	WPDE	09/15/14	09/15/14	GMA M-F GMA 7a-9a	CM	7:00 AM-9:00 AM	1-----	:30	1	\$200.00	POL-	4.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/14	09/21/14	1-----		1			\$200.00			4.30			
E 3	WPDE	09/09/14	09/12/14	M-F 6p-630p News M-F 6p-630p News	CM	6:00 PM-6:30 PM	-TWTF--	:30	4	\$250.00	POL-	7.90	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/08/14	09/14/14	-TWTF--		4			\$250.00			7.90			
E 4	WPDE	09/15/14	09/15/14	M-F 6p-630p News M-F 6p-630p News	CM	6:00 PM-6:30 PM	1-----	:30	1	\$250.00	POL-	7.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/14	09/21/14	1-----		1			\$250.00			7.90			
E 5	WPDE	09/09/14	09/12/14	M-F 7p-730p News M-F 7p-730p News	CM	7:00 PM-7:30 PM	-TWTF--	:30	4	\$175.00	POL-	5.80	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/08/14	09/14/14	-TWTF--		4			\$175.00			5.80			
E 6	WPDE	09/15/14	09/15/14	M-F 7p-730p News M-F 7p-730p News	CM	7:00 PM-7:30 PM	1-----	:30	1	\$175.00	POL-	5.80	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/14	09/21/14	1-----		1			\$175.00			5.80			

Order / Rev: 315637
 Alt Order #: 07339639
 Flight Dates: 09/09/14 - 09/15/14

Advertiser: Nikkie Haley for Governor-R
 Product Desc: HLY/GVNR 9/9-9/15
 Estimate: 1188
 WPDE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WPDE	09/09/14	09/12/14	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:35 PM	-TWTF--	:30	4	\$180.00	POL-	4.30	NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	-TWTF--					4	\$180.00		4.30			
E 8	WPDE	09/15/14	09/15/14	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:35 PM	1-----	:30	1	\$180.00	POL-	4.30	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	1-----					1	\$180.00		4.30			
E 9	WPDE	09/13/14	09/13/14	Sa-Su 7a-8a GMC Weekend Early	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$40.00	POL-	2.10	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	-----1-					1	\$40.00		2.10			
E 10	WPDE	09/13/14	09/13/14	Sa-Su 8a-9a Good Morning America	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$50.00	POL-	3.80	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	-----1-					1	\$50.00		3.80			
E 11	WPDE	09/13/14	09/13/14	Sa-Su 6p News Sa-Su 6p News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$80.00	POL-	3.80	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	-----1-					1	\$80.00		3.80			
E 12	WPDE	09/13/14	09/13/14	Sa-Su Late News Sa-Su 11-1135p	CM	11:00 PM-11:35 PM	-----1-	:30	1	\$115.00	POL-	3.90	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	-----1-					1	\$115.00		3.90			
E 13	WPDE	09/14/14	09/14/14	Sa-Su 8a-9a Good Morning America	CM	8:00 AM-9:00 AM	-----1	:30	1	\$50.00	POL-	4.30	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	-----1					1	\$50.00		4.30			
E 14	WPDE	09/14/14	09/14/14	Sa-Su 6p News Sa-Su 6p News	CM	6:00 PM-6:30 PM	-----1	:30	1	\$100.00	POL-	3.60	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	-----1					1	\$100.00		3.60			
E 15	WPDE	09/14/14	09/14/14	Sa-Su Late News Sa-Su 11-1135p	CM	11:00 PM-11:35 PM	-----1	:30	1	\$160.00	POL-	4.50	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	-----1					1	\$160.00		4.50			
Totals														27	\$4,620.00