

ORDER#:  
STATION: KOAA-TV COLORADO SPRINGS-PUE  
AGENCY: TARGETED PLATFORM MEDIA LLC  
ADVERTISER: ISS/PRIORITIES USA ACTION  
BUYER: MEREDITH KAUFMAN

HDLN#: 8234378 (MOD 0.1)  
DATES: JUL12/16 - JUL18/16  
PROL: PRIORITIES USA ACT  
PROD2:  
TEL #:

TRAFFIC#: 44465  
SALESPERSON: MATTHEW NORTEN (H)  
EST#: 4595  
DEMO: RA35+

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
#CASH														
PRIORITIES USA ACTION														
S	1	TU-F/6-7A	30S	\$525	JUL12/16	JUL15/16	1	0	0	\$0	NEWS 5 TDY-6AM	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: NEWS 5 TDY-6AM														
S	2	TU-F/7-9A	30S	\$485	JUL12/16	JUL15/16	1	1	1	\$485	TODAY SHW<	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: TODAY SHW<														
S	3	TU-F/10-11A	30S	\$210	JUL12/16	JUL15/16	1	1	1	\$210	TODAY SHW3-NBC<	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: TODAY SHW3-NBC<														
S	4	TU-F/11A-12N	30S	\$145	JUL12/16	JUL15/16	1	2	2	\$290	RACHAEL RAY<	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: RACHAEL RAY<														
S	5	TU-F/12N-1230P	30S	\$175	JUL12/16	JUL15/16	1	1	1	\$175	NEWS 5 AT NOON<	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: NEWS 5 AT NOON<														
S	6	TU-F/1-2P	30S	\$215	JUL12/16	JUL15/16	1	1	1	\$215	DAYS-OUR LIVES<	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: DAYS-OUR LIVES<														
S	7	TU-F/3-4P	30S	\$325	JUL12/16	JUL15/16	1	2	2	\$650	ELLEN	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: ELLEN														
S	8	TU-F/5-530P	30S	\$840	JUL12/16	JUL15/16	1	1	1	\$840	NEWS	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: NEWS														
S	9	TU-F/530-6P	30S	\$1,020	JUL12/16	JUL15/16	1	1	1	\$1,020	NBC NEWS	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: NBC NEWS														
S	10	SAT/530-6P	30S	\$300	JUL16/16	JUL16/16	1	0	0	\$0	NEWS	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: NEWS														
S	11	TUE/7-8P	30S	\$2,150	JUL12/16	JUL12/16	1	0	0	\$0	AMR GOT TALENT	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: AMR GOT TALENT														
S	12	SAT/6-7P	30S	\$150	JUL16/16	JUL16/16	1	0	0	\$0	BLUE BLOODS	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: BLUE BLOODS														
S	13	SAT/6-7A	30S	\$110	JUL16/16	JUL16/16	1	0	0	\$0	SATURDAY TODAY	0.0	JUN27/16	REV #1: S
CONTRACT COMMENT: SATURDAY TODAY														
S	30	SAT/5A-12N	30S	\$250	JUL16/16	JUL16/16	1	0	0	\$0	GOLF: OPEN CHAMPIONSHIP	0.0	JUL07/16	MOD #0.1: S
THIS IS A REPLACEMENT FOR JUL16 ON LINE-13 FOR 1 SPOT/WK														
THIS IS A REPLACEMENT FOR JUL16 ON LINE-14 FOR 1 SPOT/WK														
THIS IS A REPLACEMENT FOR JUL17 ON LINE-15 FOR 1 SPOT/WK														
ORDER COMMENT: PGM CHANGES DUE TO GOLF														
S	31	SUN/5-11A	30S	\$255	JUL17/16	JUL17/16	1	0	0	\$0	GOLF: OPEN CHAMPIONSHIP	0.0	JUL07/16	MOD #0.1: S
PART OF A MAKEGOOD MADE UP OF LINES 30-31														
ORDER COMMENT: PGM CHANGES DUE TO GOLF														
S	14	SAT/7-8A	30S	\$175	JUL16/16	JUL16/16	1	0	0	\$0	NEWS 5 TDY WK	0.0	JUN27/16	REV #1: S
CONTRACT COMMENT: NEWS 5 TDY WK														
S	15	SUN/8-9A	30S	\$220	JUL17/16	JUL17/16	1	0	0	\$0	SUN TODAY-NBC	0.0	JUN27/16	REV #1: S
CONTRACT COMMENT: SUN TODAY-NBC														
S	16	TU-F/9-10A	30S	\$270	JUL12/16	JUL15/16	1	1	1	\$270	TODAY SHW2-NBC	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: TODAY SHW2-NBC														
S	17	TU-F/4-5P	30S	\$360	JUL12/16	JUL15/16	1	1	1	\$360	DRPHIL	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: DRPHIL														
S	18	TU-F/6-7P	30S	\$570	JUL12/16	JUL15/16	1	1	1	\$570	NEWS	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: NEWS														
S	19	MON/7-9P	30S	\$2,150	JUL18/16	JUL18/16	1	0	0	\$0	AMR NIJA	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: AMR NIJA														
S	20	TU-F/10-1035P	30S	\$1,125	JUL12/16	JUL15/16	1	1	1	\$1,125	NEWS 5 AT 10PM	0.0	JUL07/16	MOD #0.1: S

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STATION: KOAA-TV COLORADO SPRINGS-PUE		DATES: JUL12/16 - JUL18/16												
MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
S	21	CONTRACT COMMENT: NEWS 5 AT 10PM												
		SAT/10-1035P	30S	\$945	JUL16/16	JUL16/16	1	0	0	\$0	NEWS	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: NEWS														
S	22	SUN/10-1035P	30S	\$1,050	JUL17/16	JUL17/16	1	0	0	\$0	NEWS	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: NEWS														
S	23	TU-F/1035-1137P	30S	\$530	JUL12/16	JUL15/16	1	1	1	\$530	TONITE SHW-NBC	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: TONITE SHW-NBC														
S	24	TU-F/1130-1230A	30S	\$100	JUL12/16	JUL15/16	1	0	0	\$0	LATE NIGHT	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: LATE NIGHT														
S	25	SAT/1030A-12M	30S	\$510	JUL16/16	JUL16/16	1	0	0	\$0	SNL	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: SNL														
S	26	MON/5-530P	30S	\$840	JUL18/16	JUL18/16	1	0	0	\$0	NEWS	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: NEWS														
S	27	MON/530-6P	30S	\$1,020	JUL18/16	JUL18/16	1	0	0	\$0	NBC NEWS	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: NBC NEWS														
S	28	MON/7-9A	30S	\$485	JUL18/16	JUL18/16	1	0	0	\$0	TODAY SHW<	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: TODAY SHW<														
S	29	MON/6-7A	30S	\$525	JUL18/16	JUL18/16	1	0	0	\$0	NEWS 5 TDY-6AM	0.0	JUL07/16	MOD #0.1: S
CONTRACT COMMENT: NEWS 5 TDY-6AM														

TOTAL 15 SPOTS FOR: \$6,740

MONTHLY ESTIMATE DOLLARS: \$6,740

JUL/16



CONTRACT

Contract / Revision		Alt Order #	
44465 /		08234378	
Product			
PRIORITIES USA ACT			
Contract Dates		Estimate #	
07/12/16 - 07/18/16		4595	
Advertiser			
Iss/Priorities USA Action			
Original Date / Revision		07/07/16 / 07/07/16	
Billing Cycle		Billing Calendar	
EOM/EOC		Broadcast	
Property		Account Executive	
KOA-TV		Nat'l Washington DC	
Special Handling		National Washir	
Demographic			
Adults 35+			
Agency Code		Advertiser Code	
Product 1/2		Advertiser Ref	

KOA-TV  
5520 Tech Center Drive  
Colorado Springs, CO 80919  
(719) 632-5030  
Targeted Platform ME  
1291 Hollywood Ave  
Annapolis, MD 21403

And:

*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	KOA	07/12/16	07/15/16	M-F 6a KOA News5 Today	6:00 AM-7:00 AM		:30				NM	0	\$0.00
N 2	KOA	07/12/16	07/15/16	M-F Today Show	7:00 AM-9:00 AM		:30				NM	1	\$485.00
Week: 07/12/16 07/18/16 -TWTF-- Spots/Week 1 Rate \$485.00													
N 3	KOA	07/12/16	07/15/16	M-F Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$210.00
Week: 07/12/16 07/18/16 -TWTF-- Spots/Week 1 Rate \$210.00													
N 4	KOA	07/12/16	07/15/16	M-F	11:00 AM-12:00 PM		:30				NM	2	\$290.00
Week: 07/12/16 07/18/16 -TWTF-- Spots/Week 2 Rate \$145.00													
N 5	KOA	07/12/16	07/15/16	M-F News 5 at Noon	12:00 PM-12:30 PM		:30				NM	1	\$175.00
Week: 07/12/16 07/18/16 -TWTF-- Spots/Week 1 Rate \$175.00													
N 6	KOA	07/12/16	07/15/16	M-F	1:00 PM-2:00 PM		:30				NM	1	\$215.00
Week: 07/12/16 07/18/16 -TWTF-- Spots/Week 1 Rate \$215.00													
N 7	KOA	07/12/16	07/15/16	M-F	3:00 PM-4:00 PM		:30				NM	2	\$650.00
Week: 07/12/16 07/18/16 -TWTF-- Spots/Week 2 Rate \$325.00													
N 8	KOA	07/12/16	07/15/16	News 5 at 5p	5:00 PM-5:30 PM		:30				NM	1	\$840.00
Week: 07/12/16 07/18/16 -TWTF-- Spots/Week 1 Rate \$840.00													
N 9	KOA	07/12/16	07/15/16	M-F NBC Nightly News	5:30 PM-6:00 PM		:30				NM	1	\$1,020.00
Week: 07/12/16 07/18/16 -TWTF-- Spots/Week 1 Rate \$1,020.00													
D 10	KOA	07/16/16	07/16/16	Sa News 5 at 530p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
D 11	KOA	07/12/16	07/12/16	Tu Prime Hr 1	7:00 PM-8:00 PM		:30				NM	0	\$0.00
D 12	KOA	07/16/16	07/16/16	Sa Prime Access	6:00 PM-7:00 PM		:30				NM	0	\$0.00
D 13	KOA	07/16/16	07/16/16	Saturday Today	6:00 AM-7:00 AM		:30				NM	0	\$0.00
Week: 07/16/16 07/22/16 ----1- Spots/Week 1 Rate \$110.00													
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type													
1 KOA 07/16/16-07/22/16 Saturday Today 6:00 AM-7:00 AM -----Sa-- :30 \$110.00 NM													
See MG 15.2,15.3													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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KOAA-TV  
5520 Tech Center Drive  
Colorado Springs, CO 80919  
(719) 632-5030



Contract / Revision	Alt Order #	Contract Dates	Product	Estimate #
44465 /	08234378	07/12/16 - 07/18/16	PRIORITIES USA ACT	4595
Advertiser	Original Date / Revision			
Iss/Priorities USA Action	07/07/16 / 07/07/16			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
14	KOAA	07/16/16	07/16/16	Sa News 5 Today Wknd	7:00 AM-8:00 AM		:30				NM	0	\$0.00
Week: 07/16/16 - 07/22/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/16/16	07/22/16	-----1-	1	\$175.00							
1	KOAA	07/16/16-07/22/16	Sa News 5 Today Wknd								NM		
See MG 15.2,15.3													
15	KOAA	07/17/16	07/17/16	Su Today	8:00 AM-9:00 AM		:30				NM	0	\$0.00
Week: 07/17/16 - 07/23/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/17/16	07/23/16	-----1-	1	\$220.00							
1	KOAA	07/17/16-07/23/16	Su Today								NM		
See MG 15.2,15.3													
2	KOAA	07/16/16-07/16/16	NBC Golf				:30		\$250.00		NM		
Credited													
3	KOAA	07/17/16-07/17/16	NBC Golf				:30		\$255.00		NM		
Credited													
16	KOAA	07/12/16	07/15/16	M-F Today Show II	9:00 AM-10:00 AM		:30				NM	1	\$270.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/12/16	07/18/16	-TWTF--	1	\$270.00							
17	KOAA	07/12/16	07/15/16	M-F	4:00 PM-5:00 PM		:30				NM	1	\$360.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/12/16	07/18/16	-TWTF--	1	\$360.00							
18	KOAA	07/12/16	07/15/16	News 5 at 6p	6:00 PM-7:00 PM		:30				NM	1	\$570.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/12/16	07/18/16	-TWTF--	1	\$570.00							
19	KOAA	07/18/16	07/18/16	M Prime Other A	7:00 PM-9:00 PM		:30				NM	0	\$0.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/18/16	07/18/16	-TWTF--	1	\$1,125.00							
20	KOAA	07/12/16	07/15/16	M-F Late News 5 at 10p	10:00 PM-10:35 PM		:30				NM	1	\$1,125.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/12/16	07/18/16	-TWTF--	1	\$1,125.00							
21	KOAA	07/16/16	07/16/16	News 5 at 10p Sa	10:00 PM-10:35 PM		:30				NM	0	\$0.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/16/16	07/16/16	-TWTF--	1	\$530.00							
22	KOAA	07/17/16	07/17/16	News 5 at 10p Su	10:00 PM-10:35 PM		:30				NM	0	\$0.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/17/16	07/17/16	-TWTF--	1	\$530.00							
23	KOAA	07/12/16	07/15/16	The Tonight Show	10:35 PM-11:37 PM		:30				NM	1	\$530.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/12/16	07/18/16	-TWTF--	1	\$530.00							
24	KOAA	07/12/16	07/15/16	Late Night	11:30 AM-12:30 AM		:30				NM	0	\$0.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/12/16	07/18/16	-TWTF--	1	\$530.00							
25	KOAA	07/16/16	07/16/16	Sa 1035p-1205a	10:30 AM-12:00 AM		:30				NM	0	\$0.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/16/16	07/16/16	-TWTF--	1	\$530.00							
26	KOAA	07/18/16	07/18/16	News 5 at 5p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/18/16	07/18/16	-TWTF--	1	\$530.00							
27	KOAA	07/18/16	07/18/16	M-F NBC Nightly News	5:30 PM-6:00 PM		:30				NM	0	\$0.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/18/16	07/18/16	-TWTF--	1	\$530.00							
28	KOAA	07/18/16	07/18/16	M-F Today Show	7:00 AM-9:00 AM		:30				NM	0	\$0.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/18/16	07/18/16	-TWTF--	1	\$530.00							
29	KOAA	07/18/16	07/18/16	M-F 6a KOAA News5 Today	6:00 AM-7:00 AM		:30				NM	0	\$0.00
Week: 07/12/16 - 07/18/16													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		07/18/16	07/18/16	-TWTF--	1	\$530.00							
Totals													\$6,740.00
06/27/16 - 07/17/16													\$5,729.00
Totals													\$5,729.00

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**KOAA-TV**  
5520 Tech Center Drive  
Colorado Springs, CO 80919  
(719) 632-5030



Contract / Revision		Alt Order #
44465 /		08234378
Contract Dates		Product
07/12/16 - 07/18/16		PRIORITIES USA ACT
		Estimate #
		4595
Advertiser		Original Date / Revision
Iss/Priorities USA Action		07/07/16 / 07/07/16

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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