

E-ORDER#: 1479230 (REV 0) AG#4915944
STATION: KOAA-TV COLORADO SPRINGS-PUE
AGENCY: TARGETED PLATFORM MEDIA LLC
ADVERTISER: ISS/PRIORITIES USA ACTION
BUYER: MEREDITH KAUFMAN

HDLN#: 8226557 (MOD 2.0)
DATES: AUG30/16 - SEP04/16
PROD1: PRIORITIES USA ACT
PROD2:
TEL #:

TRAFFIC#: 43580
SALESPERSON: MATTHEW NORTEN (H)
EST#: 4553
DEMO: RA35+

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
#CASH														
	1	TU-F/5-530P	30S	\$840	AUG30/16	SEP02/16	1	1	1	\$840	NEWS	0.0	APR08/16	MOD #0.1: EY
		CONTRACT COMMENT: NEWS												
	2	TU-F/530-6P	30S	\$1,020	AUG30/16	SEP02/16	1	0	0	\$0	NEWS	0.0	JUL19/16	MOD #1.1: S
		CONTRACT COMMENT: NEWS												
	3	TU-F/7-9A	30S	\$485	AUG30/16	SEP02/16	1	2	2	\$970	TODAY SHW<	0.0	APR08/16	MOD #0.1: EY
		CONTRACT COMMENT: TODAY SHW<												
	4	TU-F/9-10A	30S	\$270	AUG30/16	SEP02/16	1	1	1	\$270	TODAY SHW2-NBC<	0.0	APR08/16	MOD #0.1: EY
		CONTRACT COMMENT: TODAY SHW2-NBC<												
TOTAL 4 SPOTS FOR:				\$2,080					4	\$2,080		0.0		
MONTHLY ESTIMATE DOLLARS:														
				\$2,080						\$2,080	SEP/16	0.0	SEP/16	

CONTRACT

KOAA-TV
5520 Tech Center Drive
Colorado Springs, CO 80919
(719) 632-5030

And:

Targeted Platform ME
1291 Hollywood Ave
Annapolis, MD 21403

<u>Contract / Revision</u> 43580 /		<u>Alt Order #</u> 08226557
<u>Product</u> PRIORITIES USA ACT		
<u>Contract Dates</u> 08/30/16 - 09/04/16		<u>Estimate #</u> 4553
<u>Advertiser</u> Iss/Priorities USA Action		<u>Original Date / Revision</u> 04/14/16 / 07/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAA-TV	<u>Account Executive</u> Nat'l Washington DC	<u>Sales Office</u> National Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAA	08/30/16	09/02/16	News 5 at 5p	5:00 PM-5:30 PM		:30				NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	-TWTF--				1	\$840.00				
D 2	KOAA	08/30/16	09/02/16	M-F NBC Nightly News	5:30 PM-6:00 PM		:30				NM	0	\$0.00
N 3	KOAA	08/30/16	09/02/16	M-F Today Show	7:00 AM-9:00 AM		:30				NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	-TWTF--				2	\$485.00				
N 4	KOAA	08/30/16	09/02/16	M-F Today Show II	9:00 AM-10:00 AM		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	-TWTF--				1	\$270.00				
Totals								0.00				4	\$2,080.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/02/16	4	\$2,080.00	(\$312.00)	\$1,768.00
Totals	4	\$2,080.00	(\$312.00)	\$1,768.00

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.