

ORDER#:	HDLN#: 8226643 (REV 2)	TRAFFIC#: 43601
STATION: KOAA-TV COLORADO SPRINGS-PUE	DATES: OCT11/16 - OCT17/16	SALESPERSON: MATTHEW NORTEN (H)
AGENCY: TARGETED PLATFORM MEDIA LLC	PROD1: PRIORITIES USA ACT	EST#: 4560
ADVERTISER: ISS/PRIORITIES USA ACTION	PROD2:	DEMO: RA35+
BUYER: MEREDITH KAUFMAN	TEL #:	

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	REP: RA35+	LAST ACTIVITY	LAST MOD/REV	
		PRIORITIES USA ACTION													
	1	SAT/1030A-12M	30S	\$610	OCT15/16	OCT15/16	1	1	1	\$610	SNL	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: SNL													
	2	MON/5-6A	30S	\$275	OCT17/16	OCT17/16	1	1	1	\$275	NEWS 5 TDY-5AM	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: NEWS 5 TDY-5AM													
	3	TU-F/6-7A	30S	\$630	OCT11/16	OCT14/16	1	3	3	\$1,890	NEWS 5 TDY-6AM	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: NEWS 5 TDY-6AM													
	4	TU-F/7-9A	30S	\$580	OCT11/16	OCT14/16	1	8	8	\$4,640	TODAY SHW<	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: TODAY SHW<													
	5	SAT/7-8A	30S	\$180	OCT15/16	OCT15/16	1	1	1	\$180	NEWS 5 TDY WK	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: NEWS 5 TDY WK													
	6	SUN/8-9A	30S	\$220	OCT16/16	OCT16/16	1	1	1	\$220	SUN TODAY-NBC	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: SUN TODAY-NBC													
	7	TU-F/9-10A	30S	\$325	OCT11/16	OCT14/16	1	4	4	\$1,300	TODAY SHW2-NBC<	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: TODAY SHW2-NBC<													
	8	TU-F/3-4P	30S	\$390	OCT11/16	OCT14/16	1	2	2	\$780	ELLEN	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: ELLEN													
	9	TU-F/4-5P	30S	\$430	OCT11/16	OCT14/16	1	3	3	\$1,290	DR PHIL	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: DR PHIL													
	10	TU-F/5-530P	30S	\$1,010	OCT11/16	OCT14/16	1	4	4	\$4,040	NEWS	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: NEWS													
	11	TU-F/530-6P	30S	\$1,225	OCT11/16	OCT14/16	1	4	4	\$4,900	NEWS	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: NEWS													
	12	TU-F/6-7P	30S	\$685	OCT11/16	OCT14/16	1	3	3	\$2,055	NEWS	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: NEWS													
	13	SAT/5-530P	30S	\$570	OCT15/16	OCT15/16	1	1	1	\$570	NEWS	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: NEWS													
	14	SAT/530-6P	30S	\$360	OCT15/16	OCT15/16	1	1	1	\$360	NEWS	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: NEWS													
	15	MON/9-10P	30S	\$1,980	OCT17/16	OCT17/16	1	1	1	\$1,980	BLINDSPOT-NBC	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: BLINDSPOT-NBC													
	16	TUE/8-10P	30S	\$2,835	OCT11/16	OCT11/16	1	1	1	\$2,835	VOICE	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: VOICE													
	17	WED/9-10P	30S	\$1,850	OCT12/16	OCT12/16	1	1	1	\$1,850	CHICAG PD	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: CHICAG PD													
T	18	TU-F/10-1035P	30S	\$1,405	OCT11/16	OCT14/16	1	3	3	\$4,215	NEWS 5 AT 10PM	0.0	APR14/16	REV #2: T	
		CONTRACT COMMENT: NEWS 5 AT 10PM													
	19	TU-F/1030-1130P	30S	\$635	OCT11/16	OCT14/16	1	2	2	\$1,270	TONITE SHW-NBC	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: TONITE SHW-NBC													
T	20	TU-F/1135P-1235A	30S	\$120	OCT11/16	OCT14/16	1	3	3	\$360	LATE NIGHT	0.0	APR14/16	REV #2: T	
		CONTRACT COMMENT: LATE NIGHT													
	21	SUN/5-630P	30S	\$1,250	OCT16/16	OCT16/16	1	1	1	\$1,250	FNIA	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: FNIA													
	22	SUN/630-10P	30S	\$6,000	OCT16/16	OCT16/16	1	1	1	\$6,000	SNF	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: SNF													
	23	MON/7-9A	30S	\$580	OCT17/16	OCT17/16	1	2	2	\$1,160	TODAY SHW<	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: TODAY SHW<													
	24	MON/5-530P	30S	\$1,010	OCT17/16	OCT17/16	1	1	1	\$1,010	NEWS	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: NEWS													
	25	MON/530-6P	30S	\$1,225	OCT17/16	OCT17/16	1	1	1	\$1,225	NEWS	0.0	APR08/16	REV #0: A	
		CONTRACT COMMENT: NEWS													

REP: HRP  
 RUN ON: APR14/16 AT 17:47

REP BUYLINES

PAGE: 2  
 REQUESTED BY: JILL

ORDER#: STATION: KOAA-TV COLORADO SPRINGS-PUE

HDLN#: 8226643 (REV 2)  
 DATES: OCT11/16 - OCT17/16

TRAFFIC#: 43601  
 SALESPERSON: MATTHEW NORTEN (H)

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
	26	MON/6-7P	30S	\$685	OCT17/16	OCT17/16	1	1	1	\$685	NEWS	0.0	APR08/16	REV #0: A
		CONTRACT COMMENT: NEWS												
		TOTAL 55 SPOTS FOR:		\$46,950					55	\$46,950		0.0		
		MONTHLY ESTIMATE DOLLARS:								\$46,950	OCT/16	0.0	OCT/16	

# CONTRACT



**KOAA-TV**  
 5520 Tech Center Drive  
 Colorado Springs, CO 80919  
 (719) 632-5030

<u>Contract / Revision</u> 43601 /		<u>Alt Order #</u> 08226643
<u>Product</u> PRIORITIES USA ACT		
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Estimate #</u> 4560	<u>Original Date / Revision</u> 04/14/16 / 04/14/16
<u>Advertiser</u> Iss/Priorities USA Action		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAA-TV	<u>Account Executive</u> Nat'l Washington DC	<u>Sales Office</u> National Washir
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

**Targeted Platform ME**  
 1291 Hollywood Ave  
 Annapolis, MD 21403

And:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAA	10/15/16	10/15/16	Sa 1035p-1205a	10:30 AM-12:00 XM		:30				NM	1	\$610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/15/16	10/21/16	-----1-	1	\$610.00							
N 2	KOAA	10/17/16	10/17/16	KOAA News 5 Today 5a	5:00 AM-6:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/17/16	10/23/16	1-----	1	\$275.00							
N 3	KOAA	10/11/16	10/14/16	M-F 6a KOAA News5 Today	6:00 AM-7:00 AM		:30				NM	3	\$1,890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/11/16	10/17/16	-TWTF--	3	\$630.00							
N 4	KOAA	10/11/16	10/14/16	M-F Today Show	7:00 AM-9:00 AM		:30				NM	8	\$4,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/11/16	10/17/16	-TWTF--	8	\$580.00							
N 5	KOAA	10/15/16	10/15/16	Sa News 5 Today Wknd	7:00 AM-8:00 AM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/15/16	10/21/16	-----1-	1	\$180.00							
N 6	KOAA	10/16/16	10/16/16	Su Today	8:00 AM-9:00 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/16/16	10/22/16	-----1	1	\$220.00							
N 7	KOAA	10/11/16	10/14/16	M-F Today Show II	9:00 AM-10:00 AM		:30				NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/11/16	10/17/16	-TWTF--	4	\$325.00							
N 8	KOAA	10/11/16	10/14/16	M-F	3:00 PM-4:00 PM		:30				NM	2	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/11/16	10/17/16	-TWTF--	2	\$390.00							
N 9	KOAA	10/11/16	10/14/16	M-F	4:00 PM-5:00 PM		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/11/16	10/17/16	-TWTF--	3	\$430.00							
N 10	KOAA	10/11/16	10/14/16	News 5 at 5p	5:00 PM-5:30 PM		:30				NM	4	\$4,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/11/16	10/17/16	-TWTF--	4	\$1,010.00							
N 11	KOAA	10/11/16	10/14/16	M-F NBC Nightly News	5:30 PM-6:00 PM		:30				NM	4	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/11/16	10/17/16	-TWTF--	4	\$1,225.00							
N 12	KOAA	10/11/16	10/14/16	News 5 at 6p	6:00 PM-7:00 PM		:30				NM	3	\$2,055.00

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**KOAA-TV**  
**5520 Tech Center Drive**  
**Colorado Springs, CO 80919**  
**(719) 632-5030**

<u>Contract / Revision</u>		<u>Alt Order #</u>	
43601 /		08226643	
<u>Contract Dates</u>		<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16		PRIORITIES USA ACT	4560
<u>Advertiser</u>		<u>Original Date / Revision</u>	
Iss/Priorities USA Action		04/14/16 / 04/14/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/11/16	10/17/16	-TWTF--	3			\$685.00					
N 13	KOAA	10/15/16	10/15/16	Sa Nightly News	5:00 PM-5:30 PM		:30				NM	1	\$570.00
Week:		10/15/16	10/21/16	-----1-	1			\$570.00					
N 14	KOAA	10/15/16	10/15/16	Sa News 5 at 530p	5:30 PM-6:00 PM		:30				NM	1	\$360.00
Week:		10/15/16	10/21/16	-----1-	1			\$360.00					
N 15	KOAA	10/17/16	10/17/16	M Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$1,980.00
Week:		10/17/16	10/23/16	1-----	1			\$1,980.00					
N 16	KOAA	10/11/16	10/11/16	Tu Prime Other A	8:00 PM-9:00 PM		:30				NM	1	\$2,835.00
Week:		10/11/16	10/17/16	-1-----	1			\$2,835.00					
N 17	KOAA	10/12/16	10/12/16	W Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$1,850.00
Week:		10/12/16	10/18/16	--1----	1			\$1,850.00					
N 18	KOAA	10/11/16	10/14/16	M-F Late News 5 at 10p	10:00 PM-10:35 PM		:30				NM	3	\$4,215.00
Week:		10/11/16	10/17/16	-TWTF--	3			\$1,405.00					
N 19	KOAA	10/11/16	10/14/16	The Tonight Show	10:35 PM-11:35 PM		:30				NM	2	\$1,270.00
Week:		10/11/16	10/17/16	-TWTF--	2			\$635.00					
N 20	KOAA	10/11/16	10/14/16	Late Night	11:35 PM-12:35 AM		:30				NM	3	\$360.00
Week:		10/11/16	10/17/16	-TWTF--	3			\$120.00					
N 21	KOAA	10/16/16	10/16/16	Football Night in America	5:00 PM-6:30 PM		:30				NM	1	\$1,250.00
Week:		10/16/16	10/22/16	-----1	1			\$1,250.00					
N 22	KOAA	10/16/16	10/16/16	Sunday Night Football	6:30 PM-10:00 PM		:30				NM	1	\$6,000.00
Week:		10/16/16	10/22/16	-----1	1			\$6,000.00					
N 23	KOAA	10/17/16	10/17/16	M-F Today Show	7:00 AM-9:00 AM		:30				NM	2	\$1,160.00
Week:		10/17/16	10/23/16	2-----	2			\$580.00					
N 24	KOAA	10/17/16	10/17/16	News 5 at 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,010.00
Week:		10/17/16	10/23/16	1-----	1			\$1,010.00					
N 25	KOAA	10/17/16	10/17/16	M-F NBC Nightly News	5:30 PM-6:00 PM		:30				NM	1	\$1,225.00
Week:		10/17/16	10/23/16	1-----	1			\$1,225.00					
N 26	KOAA	10/17/16	10/17/16	News 5 at 6p	6:00 PM-7:00 PM		:30				NM	1	\$685.00
Week:		10/17/16	10/23/16	1-----	1			\$685.00					
<b>Totals</b>												<b>55</b>	<b>\$46,950.00</b>
<b>Time Period</b>		<b># of Spots</b>		<b>Gross Amount</b>		<b>Agency Comm.</b>		<b>Net Amount</b>					
09/26/16 - 10/17/16		55		\$46,950.00		(\$7,042.50)		\$39,907.50					
<b>Totals</b>		<b>55</b>		<b>\$46,950.00</b>		<b>(\$7,042.50)</b>		<b>\$39,907.50</b>					

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 (719) 632-5030

<u>Contract / Revision</u>		<u>Alt Order #</u>	
43601 /		08226643	
<u>Contract Dates</u>		<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16		PRIORITIES USA ACT	4560
<u>Advertiser</u>		<u>Original Date / Revision</u>	
Iss/Priorities USA Action		04/14/16 / 04/14/16	

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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