

**WGSU-FM (89.3), Geneseo, N.Y.**  
**Issues and Programs List**  
**Second Quarter 2018**

**Issues of Community Concern:**

1. Education
2. Economy
3. Environment/Sustainability
4. Health and Safety
5. Family and Community
6. Quality of Life

**Programming:**

*News:*

Program: Genesee Valley News Report

Aired: 5 p.m. Monday–Friday (April 1–May 2)

Length: 15 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: Special Coverage

Aired: 11 a.m.–1 p.m. April 17

Length: 2 minutes (approximate length of each of multiple segments aired throughout the special coverage)

Description: Coverage of SUNY Geneseo GREAT Day symposium (celebrating the creative and scholarly endeavors of students), featuring interviews with SUNY Geneseo students about their work (locally produced).

Issues Addressed: Education

Program: Special Coverage

Aired: 10–11 a.m. and 2–3 p.m. May 12

Length: Two hours (approximate)

Description: Live coverage of SUNY Geneseo’s 152<sup>nd</sup> Commencement (approximately the first hour of morning and afternoon ceremonies).

Issues Addressed: Education

*Public Affairs:*

Program: The Academic Minute

Aired: 5:10 p.m. Monday–Friday; 10 a.m. Saturday

Length: 2½ minutes

Description: Presents researchers from colleges and universities around the world discussing their scientific research; hosted by Lynn Pasquerella, president, Association of American Colleges and Universities (unique daily programs, produced by WAMC/ Northeast Public Radio and the Association of American Colleges and Universities).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: The Media Project

Aired: 10:03 a.m. Saturday

Length: 25 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; Alan Chartock, president/CEO, Northeast Public Radio; and other guest hosts (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education

Program: CurrentCast

Aired: 10:28 a.m. Saturday

Length: 2 minutes

Description: Highlights the importance of water stewardship and sustainability in the Great Lakes and surrounding watersheds (sponsored by the Center for Transformative Action; produced by ChavoBart Digital Media in partnership with the Atkinson Center for a Sustainable Future, Cornell University).

Issues Addressed: Education, Environment/Sustainability, Health and Safety, Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday (except May 12 — pre-empted due to special coverage of SUNY Geneseo Commencement)

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Health and Safety, Family and Community, Quality of Life  
*Segment descriptions:*

Guest/topics: (April 7) Ronald Herzman, Distinguished Teaching Professor of English, SUNY Geneseo; discussed his life, 49-year career at Geneseo and post-retirement plans (rebroadcast May 26).

Guest/topics: (April 14) Prince Gomolvilas, Thai-American playwright; discussed his career, a playwriting seminar taught at Geneseo and his newest work, "Panorama" (rebroadcast June 2).

Guest/topics: (April 21) Allison Leah Altschiller, SUNY Geneseo student and independent singer-songwriter; discussed her early experiences, musical influences and music career (rebroadcast).

Guest/topics: (April 28) Thomas Matthews, associate dean of leadership and service, SUNY Geneseo; discussed his 51-year Geneseo career; SUNY Geneseo's GOLD program; student leadership, service and activism; and post-retirement plans (rebroadcast June 9).

Guest/topics: (May 5) Kimberly Romano, director of “Popol Vuh”; discussed the production, her experiences in theater at SUNY Geneseo, and diversity of culture in media and the theater (rebroadcast).

Guest/topics: (May 19) Wilson Mei and Colleen Steward, SUNY Geneseo students and Colleges Against Cancer representatives; discussed Relay for Life, health risks associated with tobacco use and an initiative to make Geneseo a smoke-free campus (rebroadcast).

Guest/topics: (June 16) Tad Thompson, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student, WGSU’s early days and his post-college career (first of two-part interview in “WGSU History” series).

Guest/topics: (June 23) Tad Thompson, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student, WGSU’s early days and his post-college career (second of two-part interview in “WGSU History” series).

Guest/topics: (June 30) Daniel Minchen, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student, WGSU’s early days and his post-college career (part of “WGSU History” series).

Program: Under The Needle: The KEXP Sessions

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

*Public Service Announcements:*

Aired: At least once to twice hourly, 6 a.m.–midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

*Campaign descriptions (organization):*

Education: CIT: 3-D Printing, Help Desk, Mobile App (SUNY Geneseo/Local)

Education: College Radio Awareness (College Radio Foundation)

Education: Office of Financial Aid (SUNY Geneseo/Local)

Education: Selective Service Registration Awareness (Selective Service System)

Education: Study Abroad Office (SUNY Geneseo/Local)

Education: SUNY Geneseo Club Sports (SUNY Geneseo/Local)

Education: SUNY Geneseo communication program (SUNY Geneseo Department of Communication)

Education: SUNY Geneseo Graduate Admissions (SUNY Geneseo/Local)

Education: SUNY Geneseo Title IX Services (SUNY Geneseo/Local)

Education/Family and Community: High School Sports (New York State Public High School Athletic Association)

Education/Family and Community: Recruitment (New York Army National Guard/ New York State Broadcasters Association) (NCSA Announcement)

Education/Family and Community: Make Your Mark Student Giving Challenge (SUNY Geneseo/Local)

Family and Community: AOD Advocates (SUNY Geneseo/Local)

Family and Community: Abandoned Cats Awareness (Humane Society of Livingston County/Local)

Family and Community: Livingston Arts (Livingston Arts/Local)

Health and Safety: Anti-Drunk Driving (Muskingum University/CBI)

Health and Safety: Blood Donation Awareness/Missing Types (American Red Cross)

Health and Safety: Buzzed Driving Prevention (National Highway Traffic Safety Administration/Ad Council)

Health and Safety: Hurricane Harvey Relief (Ad Council)

Health and Safety: "If You See Something Say Something" (U.S. Department of Homeland Security)

Health and Safety: Safe Driving (Governor's Traffic Safety Committee/New York State Broadcasters Association) (NCSA Announcement)

Health and Safety: Safe Teen Driving (Governor's Traffic Safety Committee/New York State Broadcasters Association) (NCSA Announcement)

Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of Health and Human Services)

Health and Safety: SUNY Geneseo University Police Department (SUNY Geneseo/Local)

Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety Administration/Ad Council)

*Weather Reports:*

WGSU provides local weather reports, including current conditions and forecasts, at least once per hour during live-program segments.

Issues Addressed: Health and Safety

*Emergency Alert System:*

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by this report, WGSU broadcast 10 Required Weekly Tests (RWT) and three Required Monthly Tests (RMT).

Issues Addressed: Health and Safety

**Community Service/Involvement:**

*Community Outreach*

WGSU participated in the SUNY Geneseo Department of Communication-sponsored Media Day, 4–7 p.m. April 10.

Issues Addressed: Education

WGSU staff participated in "Adopt-a-Highway" expressway cleanup community-service project, April 14, along Interstate 390, near Exit #8, in the Town of Geneseo.

Issues Addressed: Environment/Sustainability, Family and Community, Quality of Life

WGSU hosted "WGSU Day" (station outreach and promotion event) on campus, noon–3 p.m. April 20.

Issues Addressed: Education, Family and Community

WGSU hosted a Girl Scouts troop from Geneseo Central School District for a station tour, April 21.

Issues Addressed: Education, Family and Community

WGSU hosted “Genny Fest: Music Festival + Food Truck Rodeo,” a free, live music and food festival (and live broadcast, featuring an in-studio interview with members of the band Jackknife Stiletto), benefitting Foodlink, on campus 4–7 p.m. April 27.

Issues Addressed: Family and Community, Quality of Life

*Awards, honors and recognition*

Michael Saffran, faculty director, quoted, in an article, “Once annual Media and Communications Day returns to campus, offers networking experience,” published April 5 in *The Lamron* (also published online at <https://www.thelamron.com/posts/2018/4/5/vpuv6qdfohyh354p2ipr4b7cpf436n>).

Issues Addressed: Education

Erin Carlo, operations manager, quoted (and other staff members referenced) in an article, “College radio station staff cleans up part of Interstate 390,” published April 19 in *Livingston County News* (also published online April 15 at <http://www.thelcn.com/lcn01/wgsu-staff-cleans-up-part-of-interstate-390-20180415>).

Issues Addressed: Environment/Sustainability, Family and Community, Quality of Life

WGSU featured in an article, “‘Genny Fest’ to Feature Music By Jackknife Stiletto and Allison Leah,” published online April 24 in *NYS Music* (<https://nysmusic.com/2018/04/24/genny-fest-to-feature-music-by-jackknife-stiletto-and-allison-leah/>).

Issues Addressed: Family and Community, Quality of Life

Erin Carlo, operations manager, quoted in an article, “WGSU Staging ‘Genny Fest’ to Celebrate 55 Years on the Air,” published online April 25 by SUNY Geneseo College Communications (<https://www.geneseo.edu/news/wgsu-staging-genny-fest-celebrate-55-years-air>).

Issues Addressed: Family and Community, Quality of Life

WGSU referenced in an article, “Singer/Songwriter Began Her Career Singing in Hess Truck Commercials” (written by Michael Saffran, faculty director), published online April 25 by SUNY Geneseo College Communications (<https://www.geneseo.edu/news/singersongwriter-began-her-career-singing-hess-truck-commercials>).

Issues Addressed: Education

Erin Carlo, operations manager; Candace Pedraza, news and public affairs director; and Michael Saffran, faculty director, quoted in an article, “College radio station hosts festival to commemorate 55th anniversary,” published April 26 in *The Lamron* (also published online at <https://www.thelamron.com/posts/2018/4/26/college-radio-station-hosts-festival-to-commemorate-55th-anniversary>).

Issues Addressed: Family and Community, Quality of Life

Erin Carlo, operations manager, quoted in an article, "WGSU-FM has music on tap for 'Genny Fest,'" published online April 26 in *Livingston County News* (<http://www.thelcn.com/lcn05/wgsu-fm-has-music-on-tap-for-genny-fest-20180426>). (Above two articles highlighted in "College Radio Watch," published April 27 on College Radio Survivor website: <http://www.radiosurvivor.com/2018/04/27/college-radio-watch-xray-gets-slice-of-college-radio-history-and-more-news/>)

Issues Addressed: Family and Community, Quality of Life

WGSU referenced in an article, "Q&A: Allison Leah is a musician because she 'needs to be,'" published online May 3 in *Livingston County News* (<http://www.thelcn.com/lcn01/qampa-allison-leah-is-a-musician-because-she-needs-to-be-20180503>).

Issues Addressed: Education

WGSU referenced in an article, "SUNY Geneseo to host 152nd commencement today," published online May 12 in *Livingston County News* (<http://www.thelcn.com/lcn01/suny-geneseo-to-host-152nd-commencement-today-20180512>).

Issues Addressed: Education, Family and Community

WGSU referenced in an article, "After graduation, SUNY Geneseo singer-songwriter preparing for EP, tour" (written by Michael Saffran, faculty director), published May 10 in *Livingston County News* (also published online May 15 at <http://www.thelcn.com/lcn05/watch-after-graduation-suny-geneseo-singer-songwriter-preparing-for-ep-tour-20180515>).

Issues Addressed: Education

WGSU referenced in an article, "700 SUNY Geneseo alumni expected for reunion," published online May 31 in *Livingston County News* (<http://www.thelcn.com/lcn01/700-suny-geneseo-alumni-expected-for-reunion-20180531>).

Issues Addressed: Education, Family and Community

WGSU featured in an article, "'WGSU History' series to feature Tad Thompson and the station's early days," published online June 15 in *Livingston County News* (<http://www.thelcn.com/lcn01/wgsu-history-series-to-feature-tad-thompson-and-the-stations-early-days-20180615>).

Issues Addressed: Education

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