

WGSU-FM (89.3), Geneseo, N.Y.
Issues and Programs List
Third Quarter 2018

Issues of Community Concern:

1. Education
2. Economy
3. Environment/Sustainability
4. Health and Safety
5. Family and Community
6. Quality of Life

Programming:

News:

Program: Genesee Valley News Report

Aired: 5 p.m. Monday–Friday (Sept. 4–28)

Length: 15 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Public Affairs:

Program: The Academic Minute

Aired: 5:10 p.m. Monday–Friday; 10 a.m. Saturday

Length: 2½ minutes

Description: Presents researchers from colleges and universities around the world discussing their scientific research; hosted by Lynn Pasquerella, president, Association of American Colleges and Universities (unique daily programs, produced by WAMC/Northeast Public Radio and the Association of American Colleges and Universities).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: The Media Project

Aired: 10:03 a.m. Saturday

Length: 25 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; Alan Chartock, president/CEO, Northeast Public Radio; and other guest hosts (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education

Program: CurrentCast

Aired: 10:28 a.m. Saturday

Length: 2 minutes

Description: Highlights the importance of water stewardship and sustainability in the Great Lakes and surrounding watersheds (sponsored by the Center for Transformative Action; produced by ChavoBart Digital Media in partnership with the Atkinson Center for a Sustainable Future, Cornell University).

Issues Addressed: Education, Environment/Sustainability, Health and Safety, Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Health and Safety, Family and Community, Quality of Life

Segment descriptions:

Guest/topics: (July 7) Sarah Covell and Johnathan Elliott, Lauderdale Health Center; discussed managing stress (rebroadcast; also rebroadcast Sept. 8).

Guest/topics: (July 14) Allison Leah Altschiller, SUNY Geneseo student and independent singer-songwriter; discussed her early experiences, musical influences and music career (rebroadcast; also rebroadcast Sept. 15).

Guest/topics: (July 21) Don Mathisen, former SUNY Geneseo student; discussed experiences and some of the prominent people met, including then-businessman Donald Trump, during a more than 40-year broadcast-journalism career (first of two-part interview in "WGSU History" series).

Guest/topics: (July 28) Don Mathisen, former SUNY Geneseo student; discussed experiences during a more than 40-year broadcast-journalism career — including covering the 9/11 terrorist attacks, from Ground Zero, for Bloomberg TV (second of two-part interview in "WGSU History" series).

Guest/topics: (Aug. 4) Kimberly Romano, director of "Popol Vuh"; discussed the production, her experiences in theater at SUNY Geneseo, and diversity of culture in media and the theater (rebroadcast).

Guest/topics: (Aug. 11) Wilson Mei and Colleen Steward, SUNY Geneseo students and Colleges Against Cancer representatives; discussed Relay for Life, health risks associated with tobacco use and an initiative to make Geneseo a smoke-free campus (rebroadcast).

Guest/topics: (Aug. 18) Ronald Herzman, Distinguished Teaching Professor of English, SUNY Geneseo; discussed his life, 49-year career at Geneseo and post-retirement plans (rebroadcast).

Guest/topics: (Aug. 25) Prince Gomolvilas, Thai-American playwright; discussed his career, a playwriting seminar taught at Geneseo and his newest work, Panorama (rebroadcast).

Guest/topics: (Sept. 1) Thomas Matthews, associate dean of leadership and service, SUNY Geneseo; discussed his 51-year Geneseo career; SUNY Geneseo's GOLD program; student leadership, service and activism; and post-retirement plans (rebroadcast).

Guest/topics: (Sept. 22) Leah Christman, SUNY Geneseo Student Ambassador; discussed the college's Student Ambassadorship Program and her project, "Dining Across the Decades: Bridging the Generation Gap."

Guest/topics: (Sept. 29) Heather Carrera, Campus Auxiliary Services nutrition and wellness coordinator; discussed healthy eating and lifestyles.

Program: Under The Needle: The KEXP Sessions

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

Public Service Announcements:

Aired: At least once to twice hourly, 6 a.m.–midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: College Radio Awareness (College Radio Foundation)

Education: Selective Service Registration Awareness (Selective Service System)

Education: SUNY Geneseo communication program

(SUNY Geneseo Department of Communication)

Education: SUNY Geneseo/Friends of WGSU (SUNY Geneseo/Local)

Education: SUNY Geneseo/WGSU Underwriting (SUNY Geneseo/Local)

Education/Family and Community: Recruitment (New York Army National Guard/

New York State Broadcasters Association) (NCSA Announcement)

Family and Community: Abandoned Cats Awareness (Humane Society of Livingston County/Local)

Family and Community: High School Sports (New York State Public High School Athletic Association)

Family and Community: Livingston Arts (Livingston Arts/Local)

Family and Community: Make Your Mark Student Giving Challenge (SUNY Geneseo/Local)

Health and Safety: Anti-Drunk Driving (Muskingum University/CBI)

Health and Safety: Blood Donation Awareness/Missing Types (American Red Cross)

Health and Safety: Buzzed Driving Prevention (National Highway Traffic Safety Administration/Ad Council)

Health and Safety: FEMA IPAWS National Test (FEMA/NAB)

Health and Safety: Hurricane Harvey Relief (Ad Council)

Health and Safety: “If You See Something Say Something”

(U.S. Department of Homeland Security)

Health and Safety: Safe Boating (New York Office of Parks, Recreation and Historic Preservation/New York State Broadcasters Association) (NCSA Announcement)

Health and Safety: Safe Driving (Governor’s Traffic Safety Committee/New York State Broadcasters Association) (NCSA Announcement)

Health and Safety: Sexual Assault Awareness (New York State Police/New York State Broadcasters Association) (NCSA Announcement)

Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of Health and Human Services)

Health and Safety: “Snap-Ed” (New York State Office of Temporary Disability Assistance/New York State Broadcasters Association) (NCSA Announcement)

Health and Safety: SUNY Geneseo University Police Department (SUNY Geneseo/Local)
Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety
Administration/Ad Council)

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least once per hour during live-program segments.

Issues Addressed: Health and Safety

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by this report, WGSU broadcast 11 Required Weekly Tests (RWT) and two Required Monthly Tests (RMT).

Issues Addressed: Health and Safety

Community Service/Involvement:

Community Outreach

WGSU participated in the SUNY Geneseo Department of Student Life spring-semester Student Organization Expo Sept. 5; and hosted a general-interest meeting Sept. 11 (volunteer-recruitment events).

Issues Addressed: Education, Family and Community

WGSU, in conjunction with a Radio Production course in the SUNY Geneseo Department of Communication, solicited campus-based partners to serve as clients and to ascertain topics promoting the general welfare of the public. Student-produced public-service announcements will air on WGSU.

Issues Addressed: Education

Awards, honors and recognition

Michael Saffran, faculty director, quoted in an article, "Longtime NYC radio reporter shares harrowing stories of covering 9/11 attacks in 'Geneseo Today' episode," published online July 27 in *Livingston County News* (<http://www.thelcn.com/lcn01/longtime-nyc-radio-reporter-shares-harrowing-stories-of-covering-911-attacks-in-geneseo-today-episode-20180727>).

Issues Addressed: Education

WGSU referenced in an article, "Allison Leah is soaring with EP release, area shows," published Sept. 13 in *Livingston County News* (also published online at <http://www.thelcn.com/lcn05/watch-allison-leah-is-soaring-with-ep-release-area-shows-20180913>).

Issues Addressed: Family and Community, Quality of Life

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