

WGSU-FM (89.3), Geneseo, N.Y.
Issues and Programs List
Fourth Quarter 2018

Issues of Community Concern:

1. Education
2. Economy
3. Environment/Sustainability
4. Health and Safety
5. Family and Community
6. Quality of Life

Programming:

News:

Program: Genesee Valley News Report

Aired: 5 p.m. Monday–Friday (Oct. 1–4, Oct. 10–Nov. 19, Nov. 26–Dec. 11)

Length: 15 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Public Affairs:

Program: The Academic Minute

Aired: 5:10 p.m. Monday–Friday; 10 a.m. Saturday

Length: 2½ minutes

Description: Presents researchers from colleges and universities around the world discussing their scientific research; hosted by Lynn Pasquerella, president, Association of American Colleges and Universities (unique daily programs, produced by WAMC/Northeast Public Radio and the Association of American Colleges and Universities).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: The Media Project

Aired: 10:03 a.m. Saturday

Length: 25 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; Alan Chartock, president/CEO, Northeast Public Radio; and other guest hosts (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education

Program: CurrentCast

Aired: 10:28 a.m. Saturday

Length: 2 minutes

Description: Highlights the importance of water stewardship and sustainability in the Great Lakes and surrounding watersheds (sponsored by the Center for Transformative Action; produced by ChavoBart Digital Media in partnership with the Atkinson Center for a Sustainable Future, Cornell University).

Issues Addressed: Education, Environment/Sustainability, Health and Safety, Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Environment/Sustainability, Health and Safety, Family and Community, Quality of Life

Segment descriptions:

Guest/topics: (Oct. 6) Helen Warfle, SUNY Geneseo Student Ambassador; discussed her research, "Translation of African Francophone Novels to English: How Does the Meaning Change?" (rebroadcast Nov. 24).

Guest/topics: (Oct. 13) Scott Williams, SUNY Geneseo Student Ambassador; discussed the Sustainable Energy Education Through Demonstration (SEED) project, a 10-week program to teach sustainability and renewable-energy production fundamentals to Geneseo high-school students.

Guest/topics: (Oct. 20) David DiPasquale, Democratic commissioner, and Rebecca Schroeder, Republican Commissioner, Livingston County Board of Elections; discussed issues related to the upcoming general election.

Guest/topics: (Oct. 27) Leah Christman, SUNY Geneseo Student Ambassador; discussed the college's Student Ambassadorship Program and her project, "Dining Across the Decades: Bridging the Generation Gap" (rebroadcast).

Guest/topics: (Nov. 3) Matthew Cook, trustee and deputy mayor, Village of Geneseo, and SUNY Geneseo alumnus; discussed his background and current village initiatives.

Guest/topics: (Nov. 10) Lee Pierce, visiting assistant professor of communication, SUNY Geneseo; discussed civic engagement/community outreach related to her courses in public speaking and interpersonal communication.

Guest/topics: (Nov. 17) Heather Carrera, Campus Auxiliary Services nutrition and wellness coordinator; discussed healthy eating and lifestyles (rebroadcast).

Guest/topics: (Dec. 1) Beth Cholette, clinical director, South Village Counseling Services, SUNY Geneseo Student Health and Counseling; discussed positive health and self-care tips, particularly for first-year students and students experiencing loneliness or stress.

Guest/topics: (Dec. 8) Sarah Covell, alcohol and other drug program coordinator, and Madeline Velazquez, clinical case manager/crisis counselor, SUNY Geneseo Student Health and Counseling; responded to specific health-related questions received from students.

Guest/topics: (Dec. 15) Cora Connolly, SUNY Geneseo student and intern, Causewave Community Partners; discussed the organization's "Stay True to You" campaign, which targets young women and aims to help reduce the number of unintended pregnancies through access to and awareness of available contraception methods.

Guest/topics: (Dec. 22) Denise Battles, president, SUNY Geneseo; discussed the college's strategic plan, presidential office hours and other issues.

Guest/topics: (Dec. 29) Jesus Hernandez, SUNY Geneseo student and "Geneseo Today" producer/host; interviewed by guest host Sonia Bartolomeo about his background and role as program host.

Program: Under The Needle: The KEXP Sessions

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

Program: College Radio Day Simulcast

Aired: 1 p.m. Oct. 5

Length: One hour

Description: College Radio Day special commemorating eighth annual national College Radio Day (produced by the College Radio Foundation).

Issues Addressed: Education

Public Service Announcements:

Aired: At least once to twice hourly, 6 a.m.–midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: CIT Mobile App (SUNY Geneseo/Local)

Education: College Radio Awareness (College Radio Foundation)

Education: Selective Service Registration Awareness (Selective Service System)

Education: SUNY Geneseo/Friends of WGSU (SUNY Geneseo/Local)

Education: SUNY Geneseo/WGSU Underwriting (SUNY Geneseo/Local)

Education/Family and Community: Recruitment (New York Army National Guard/
New York State Broadcasters Association) (NCSA Announcement)

Family and Community: Abandoned Cats Awareness (Humane Society of Livingston
County/Local)

Family and Community: High School Sports (New York State Public High School
Athletic Association)

Family and Community: Livingston Arts (Livingston Arts/Local)

Health and Safety: Anti-Drunk Driving (Muskingum University/CBI)

Health and Safety: Avoiding Unintended Pregnancies/Contraception Awareness/
Stay True to You (Causewave Community Partners)

Health and Safety: Buzzed Driving Prevention (National Highway Traffic Safety
Administration/Ad Council)

Health and Safety: Fall 2018 Urgent Need (American Red Cross)

Health and Safety: “If You See Something Say Something”

(U.S. Department of Homeland Security)

Health and Safety: Pedestrian Safety/DriveToBeBetter.com (Causewave Community Partners)

Health and Safety: Safe Driving (Governor’s Traffic Safety Committee/New York State Broadcasters Association) (NCSA Announcement)

Health and Safety: Sexual Assault Awareness (New York State Police/New York State Broadcasters Association) (NCSA Announcement)

Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of Health and Human Services)

Health and Safety: SUNY Geneseo University Police Department (SUNY Geneseo/Local)

Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety Administration/Ad Council)

Sports Programming:

Program: Ice Knights Insider

Aired: 6 p.m. Oct. 10, 17, 24, 31; Nov. 7, 14, 21, 28; Dec. 5, 12, 19

Length: 30 minutes

Description: Insight on and analysis of the SUNY Geneseo Ice Knights, including game recaps and previews, interviews with coaches, players and other experts, and listener interaction (locally produced).

Issues Addressed: Family and Community

Program: SUNY Geneseo Ice Knights Hockey

Aired: 6:45 p.m. Oct. 13, 26–27; Nov. 2–3, 9–10, 16–17, 20, 30; Dec. 1, 7

Length: 2½–3 hours (approximately)

Description: Pregame, play-by-play and postgame coverage (locally produced).

Issues Addressed: Family and Community, Quality of Life

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least once per hour during live-program segments.

Issues Addressed: Health and Safety

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by this report, WGSU broadcast 13 Required Weekly Tests (RWT), three Required Monthly Tests (RMT) and one National Periodic Test (NPT).

Issues Addressed: Health and Safety

Community Service/Involvement:

Community Outreach

WGSU hosted “WGSU Day” (station outreach and promotion event) on campus, noon–3 p.m. Oct. 12.

WGSU staff participated in “Adopt-a-Highway” expressway cleanup community-service project, Oct. 13, along Interstate 390, near Exit #8, in the Town of Geneseo.

Issues Addressed: Environment/Sustainability, Family and Community, Quality of Life

WGSU hosted RKids Geneseo, an AmeriCorps VISTA-supported after-school enrichment program working with low-income students in the Geneseo area, Nov. 8, for a station tour and interactive activities hosted by WGSU student staff members.

Issues Addressed: Education, Family and Community

Awards, honors and recognition

WGSU referenced in an article, “Renovations at Sturges, Fraser halls to expand learning, collaboration spaces at SUNY Geneseo,” published online Oct. 8 in *Livingston County News* (<http://www.thelcn.com/lcn01/renovations-at-sturges-fraser-halls-to-expand-learning-collaboration-spaces-at-suny-geneseo-20181008>).

Issues Addressed: Education

WGSU staff members featured in an article, “Students conduct cleanup of adopted section of Interstate 390,” published online Oct. 15 in *Livingston County News* (<http://www.thelcn.com/lcn01/students-conduct-cleanup-of-adopted-section-of-interstate-390-20181015>).

Issues Addressed: Environment/Sustainability, Family and Community, Quality of Life

Prepared by: Michael J. Saffran, Faculty Director

Special note: This document, required by the FCC, was prepared for filing by the Jan. 10, 2019, deadline; however, it could not be filed until Jan. 26, 2019, due to the suspension of most FCC operations (including online public-inspection file access), effective Jan. 3, 2019, caused by a lapse in federal-government funding (as detailed in FCC Public Notice DA 19-10, dated Jan. 2, 2019). Per legal counsel: “[T]he online public file system is down. It will remain down until the FCC resumes normal operations.... If the FCC resumes normal operation on or after January 10, the issues/programs list will be due on the 2nd day of normal FCC operations.”