

WGSU-FM (89.3), Geneseo, N.Y.
Issues and Programs List
First Quarter 2018

Issues of Community Concern:

1. Education
2. Economy
3. Environment/Sustainability
4. Health and Safety
5. Family and Community
6. Quality of Life

Programming:

News:

Program: Genesee Valley News Report

Aired: 5 p.m. Monday–Friday (Jan. 16–March 9, March 19–31)

Length: 15 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Public Affairs:

Program: The Academic Minute

Aired: 5:10 p.m. Monday–Friday; 10 a.m. Saturday

Length: 2½ minutes

Description: Presents researchers from colleges and universities around the world discussing their scientific research; hosted by Lynn Pasquerella, president, Association of American Colleges and Universities (unique daily programs, produced by WAMC/ Northeast Public Radio and the Association of American Colleges and Universities).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: The Media Project

Aired: 10:03 a.m. Saturday

Length: 25 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; Alan Chartock, president/CEO, Northeast Public Radio; and other guest hosts (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education

Program: CurrentCast

Aired: 10:28 a.m. Saturday

Length: 2 minutes

Description: Highlights the importance of water stewardship and sustainability in the Great Lakes and surrounding watersheds (sponsored by the Center for Transformative Action; produced by ChavoBart Digital Media in partnership with the Atkinson Center for a Sustainable Future, Cornell University).

Issues Addressed: Education, Environment/Sustainability, Health and Safety, Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Health and Safety, Family and Community, Quality of Life

Segment descriptions:

Guest/topics: (Jan. 6) Robert Freiburger, retired director, SUNY Geneseo Instructional Resources Center and former WGSU adviser; discussed WGSU history (second of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (Jan. 13) Chris Pruszynski, professor emeritus and former WGSU faculty director; discussed WGSU history (first of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (Jan. 20) Chris Pruszynski, professor emeritus and former WGSU faculty director; discussed WGSU history (second of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (Jan. 27) Dave Slade, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student and working for WGSU-FM and WGSU-AM and his broadcasting career (first of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (Feb. 3) Dave Slade, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student, working for WGSU-FM and WGSU-AM and his broadcasting career (second of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (Feb. 10) Paul Scipione, SUNY Geneseo alumnus and retired faculty member; discussed his time as a SUNY Geneseo student, WGSU's early days and his post-college activities and career (part of "WGSU History" series) (rebroadcast).

Guest/topics: (Feb. 17) Paul Pakusch, SUNY Geneseo alumnus; discussed his time working for SUNY Geneseo radio stations WGSU-FM and WGBC-AM and his broadcasting career (part of "WGSU History" series) (rebroadcast).

Guest/topics: (Feb. 24) Denise Battles, SUNY Geneseo president; discussed current college issues, including the Excelsior Scholarship program, diversity on campus, the growth of STEM, funding for the arts and more (rebroadcast).

Guest/topics: (March 3) Kimberly Romano, director of “Popol Vuh”; discussed the upcoming production, her experiences in theater at SUNY Geneseo, and diversity of culture in media and the theater.

Guest/topics: (March 10) Richard Hatheway, Village of Geneseo mayor; discussed his inspiration for public service; bipartisanship, ethics and integrity in politics; changes to Geneseo during his 32-year tenure as mayor; being a Republican in the Trump era; and the upcoming mayoral election.

Guest/topics: (March 17) Sarah Covell and Johnathan Elliott, Lauderdale Health Center; discussed managing stress (rebroadcast).

Guest/topics: (March 24) Allison Leah Altschiller, SUNY Geneseo student and independent singer-songwriter; discussed her early experiences, musical influences and music career.

Guest/topics: (March 31) Ronald Herzman, Distinguished Teaching Professor of English, SUNY Geneseo; discussed his life, 49-year career at Geneseo and post-retirement plans.

Program: Under The Needle: The KEXP Sessions

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

Public Service Announcements:

Aired: At least once to twice hourly, 6 a.m.–midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: CIT: 3-D Printing, Help Desk, Mobile App (SUNY Geneseo/Local)

Education: College Radio Awareness (College Radio Foundation)

Education: Office of Financial Aid (SUNY Geneseo/Local)

Education: Study Abroad Office (SUNY Geneseo/Local)

Education: SUNY Geneseo Club Sports (SUNY Geneseo/Local)

Education: SUNY Geneseo communication program

(SUNY Geneseo Department of Communication)

Education: SUNY Geneseo Graduate Admissions (SUNY Geneseo/Local)

Education: SUNY Geneseo Title IX Services (SUNY Geneseo/Local)

Education: “We Are Broadcasters” Awareness Campaign (NAB)

Education/Family and Community: Recruitment (New York Army National Guard/
New York State Broadcasters Association) (NCSA Announcement)

Family and Community: AOD Advocates (SUNY Geneseo/Local)

Family and Community: APOG/Save the Wall (Association for the Preservation of
Geneseo/Local)

Family and Community: Abandoned Cats Awareness (Humane Society of Livingston
County/Local)

Family and Community: Fair Trade Club (SUNY Geneseo/Local)
Family and Community: Geneseo Insomnia Film Festival (SUNY Geneseo/Local)
Family and Community: Livingston Arts (Livingston Arts/Local)
Family and Community: Make Your Mark Student Giving Challenge (SUNY Geneseo/Local)
Family and Community: Shelter Pet Adoption (TheShelterPetProject.org/Ad Council)
Family and Community: SUNY Geneseo Residence Life (SUNY Geneseo/Local)
Health and Safety: Anti-DWI (SUNY Geneseo University Police Department/Local)
Health and Safety: Anti-Drunk Driving (Muskingum University/CBI)
Health and Safety: Bullying Prevention (IWitnessBullying.org/Ad Council)
Health and Safety: Buzzed Driving Prevention (National Highway Traffic Safety Administration/Ad Council)
Health and Safety: Distracted Driving Prevention (Ad Council of Rochester)
Health and Safety: Hurricane Harvey Relief (Ad Council)
Health and Safety: "If You See Something Say Something"
(U.S. Department of Homeland Security)
Health and Safety: Safe Driving (Governor's Traffic Safety Committee/New York State Broadcasters Association) (NCSA Announcement)
Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of Health and Human Services)
Health and Safety: SUNY Geneseo University Police Department (SUNY Geneseo/Local)
Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety Administration/Ad Council)
Health and Safety: Winter 2018 Urgent Need (American Red Cross)

Sports Programming:

Program: Ice Knights Insider

Aired: 6 p.m. Jan. 24, 31; Feb. 7, 14, 21, 28; March 7, 21

Length: 30 minutes

Description: Insight on and analysis of the SUNY Geneseo Ice Knights, including game recaps and previews, interviews with coaches, players and other experts, and listener interaction (locally produced).

Issues Addressed: Family and Community

Program: SUNY Geneseo Ice Knights Hockey

Aired: 6:45 p.m. Jan. 19-20, 26-27; Feb. 2-3, 9-10, 17, 24; March 3, 10, 17

Length: 2½-3 hours (approximately)

Description: Pregame, play-by-play and postgame coverage (locally produced).

Issues Addressed: Family and Community, Quality of Life

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least once per hour during live-program segments.

Issues Addressed: Health and Safety

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by this report, WGSU broadcast 10 Required Weekly Tests (RWT) and three Required Monthly Tests (RMT).

Issues Addressed: Health and Safety

Community Service/Involvement:

Community Outreach

WGSU broadcast live, 3–4 p.m. Jan. 31, from the SUNY Geneseo Department of Student Life spring-semester Student Organization Expo (recruitment event).

Issues Addressed: Education, Family and Community

WGSU broadcast live, 2–3:30 p.m. March 21, from the SUNY Geneseo Professional Job & Internship Fair.

Issues Addressed: Education

Awards, honors and recognition

WGSU public-affairs program “Geneseo Today” and ongoing “WGSU History” series featured, and Michael Saffran, faculty director, quoted, in an article, “SUNY Geneseo’s radio station to re-air local history series,” published Jan. 4 in *Livingston County News*.

Issues Addressed: Education

WGSU referenced in an article, “Professor shares zebrafish research,” published Jan. 4 in *Livingston County News*.

Issues Addressed: Education

WGSU featured in an article, “WGSU to broadcast SUNY Geneseo’s NCAA Hockey Tournament opener,” published online March 6 in *Livingston County News* (<http://www.thelcn.com/lcn01/wgsu-to-broadcast-suny-geneseos-ncaa-hockey-tournament-opener-20180306>).

Issues Addressed: Education, Family and Community

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