



United States of America
FEDERAL COMMUNICATIONS COMMISSION
AM BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

BEASLEY MEDIA GROUP, LLC
 3033 RIVIERA DRIVE
 SUITE 200
 NAPLES FL 34103

Son Nguyen
 Supervisory Engineer
 Audio Division
 Media Bureau

Facility Id: 54686

Call Sign: KDWN

License File Number: BL-20091120AGY

Grant Date: March 12, 2010

This license expires 3:00 a.m.
 local time, October 01, 2013.

This license covers permit no.: BP-20091119ACN

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Hours of Operation: Unlimited

Average hours of sunrise and sunset:
 Local Standard Time (Non-Advanced)

Jan.	6:45 AM	4:45 PM	Jul.	4:30 AM	7:00 PM
Feb.	6:30 AM	5:15 PM	Aug.	5:00 AM	6:30 PM
Mar.	5:45 AM	5:45 PM	Sep.	5:15 AM	5:45 PM
Apr.	5:15 AM	6:15 PM	Oct.	5:45 AM	5:00 PM
May	4:30 AM	6:45 PM	Nov.	6:15 AM	4:30 PM
Jun.	4:15 AM	7:00 PM	Dec.	6:45 AM	4:30 PM

Callsign: KDWN

License No.: BL-20091120AGY

Name of Licensee: BEASLEY MEDIA GROUP, LLC

Station Location: LAS VEGAS, NV

Frequency (kHz): 720

Station Class: B

Antenna Coordinates:

Day

Latitude: N 36 Deg 04 Min 22 Sec

Longitude: W 114 Deg 58 Min 20 Sec

Night

Latitude: N 36 Deg 04 Min 22 Sec

Longitude: W 114 Deg 58 Min 20 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 50.0 Night: 50.0

Antenna Input Power (kW): Day: 50.00 Night: 52.65

Antenna Mode: Day: ND Night: DA

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Current (amperes): Day: 34.3 Night: 32.4

Resistance (ohms): Day: 42.5 Night: 50

Non-Directional Antenna: Day

Radiator Height: 104.1 meters; 90 deg

Theoretical Efficiency: 305.78 mV/m/kw at 1km

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
2	1011960	

Night:

Tower No.	ASRN	Overall Height (m)
1	1011961	
2	1011960	
3	1011962	

DESCRIPTION OF DIRECTIONAL ANTENNA SYSTEM

Theoretical RMS (mV/m/km): Night: 2003.63
 Standard RMS (mV/m/km):
 Augmented RMS (mV/m/km): Night: 2306
 Q Factor: Night: 33.796

Theoretical Parameters:

Night Directional Antenna:

Tower No.	Field Ratio	Phasing (Deg.)	Spacing (Deg.)	Orientation (Deg.)	Tower Ref Switch *	Height (Deg.)
1	1.0000	83.500	0.0000	0.000	0	90.0
2	1.4470	0.600	100.0000	246.000	0	90.0
3	0.4910	-83.500	200.0000	246.000	0	90.0

* Tower Reference Switch

- 0 = Spacing and orientation from reference tower
- 1 = Spacing and orientation from previous tower

Augmentation Parameters:

Aug No.	Central Azimuth (Deg. T)	Span (Deg.)	Radiation at Central Azimuth (mV/m @ 1 km)
1	0.0	33.0	885.14
2	18.0	36.0	362.10
3	36.0	30.0	156.11
4	41.0	10.0	96.56
5	46.0	10.0	70.81
6	51.0	30.0	127.20
7	66.0	30.0	125.00
8	81.0	15.0	81.30
9	88.5	15.0	83.69
10	96.0	15.0	148.06
11	118.0	44.0	434.52
12	140.0	44.0	1255.29
13	163.0	46.0	2330.25
14	186.0	40.0	3170.41
15	206.0	40.0	3437.24
16	226.0	40.0	3403.38
17	246.0	39.0	3347.56
18	265.5	39.0	3412.94
19	285.0	39.0	3455.84
20	306.0	42.0	3175.24
21	327.0	33.0	2414.02

Augmentation Parameters:

Aug No.	Central Azimuth (Deg. T)	Span (Deg.)	Radiation at Central Azimuth (mV/m @ 1 km)
22	343.5	33.0	1625.44

Night Directional Operation:

Twr. No.	Phase (Deg.)	Antenna Monitor Sample Current Ratio
1	79	0.48
2	0	1
3	-79	0.47

Antenna Monitor: POTOMAC INSTRUMENTS 1901

Sampling System Approved Under Section 73.68 of the Rules.

Monitoring Points:

Night Operation:

Radial (Deg. T)	Distance From Transmitter (kM)	Maximum Field Strength (mV/m)
36	11.44	15.6
51	7.82	7.67
66	6.73	10.91
81	6.18	13.79
96	4.39	55.49

Special operating conditions or restrictions:

- 1 The permittee/licensee must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

Special operating conditions or restrictions:

2 Location of Monitor Points:

Direction of 36° true North. Proceed on North Shore Road to Lake Mead Boulevard. Turn left (north) on Lake Mead Boulevard and proceed 1.15 miles to monitor point. The monitor point is at a large painted rock at the first reflector on the curve on the north side of the road.

Direction of 51° true North. Proceed on Lake Mead Drive to North Shore Road. Turn left and proceed north on North Shore Road 0.6 miles to monitor point. The monitor point is located next to orange stake on top of the bank on the left (west) side of the road.

Direction of 66° true North. Proceed on Boulder Highway to Lake Mead Drive (Nevada Highway 41). Turn left on Lake Mead Drive and proceed northeast 6.2 miles to the pull off for the Spanish Trail historical marker on north side of road. The monitor point is 50 feet west of the State historical maker for the Old Spanish Trail.

Direction of 81° true North. Proceed on Lake Mead Drive to entrance of Three Kids Mine. Turn right at entrance and then turn immediately left and proceed on graded road 0.5 miles; then veer left over grading at orange rock. Proceed across open field toward left ridge of tailing pit 0.3 miles to a large white rock painted orange. The monitor point is on the right side of the road at a stake painted orange.

Direction of 96° true North. Proceed on Boulder Highway to Lake Mead Drive (Nevada Highway 41). Turn left on Lake Mead Drive and proceed northeast 4.0 miles to a dirt road. Turn right and proceed southeast on dirt road 0.9 miles. The monitor point is on the right side of the road 0.1 miles southeast of the water tank near a large white rock painted orange next to an orange stake.

3 Ground system consists of 120 equally spaced, buried, copper radials about the base of each tower, each 104.26 meters in length except where terminated by property boundaries or where intersecting radials are shortened and bonded to a transverse copper strap midway between adjacent towers, plus 120 interspersed radials 9.15 meters in length, about the base of each tower.

*** END OF AUTHORIZATION ***